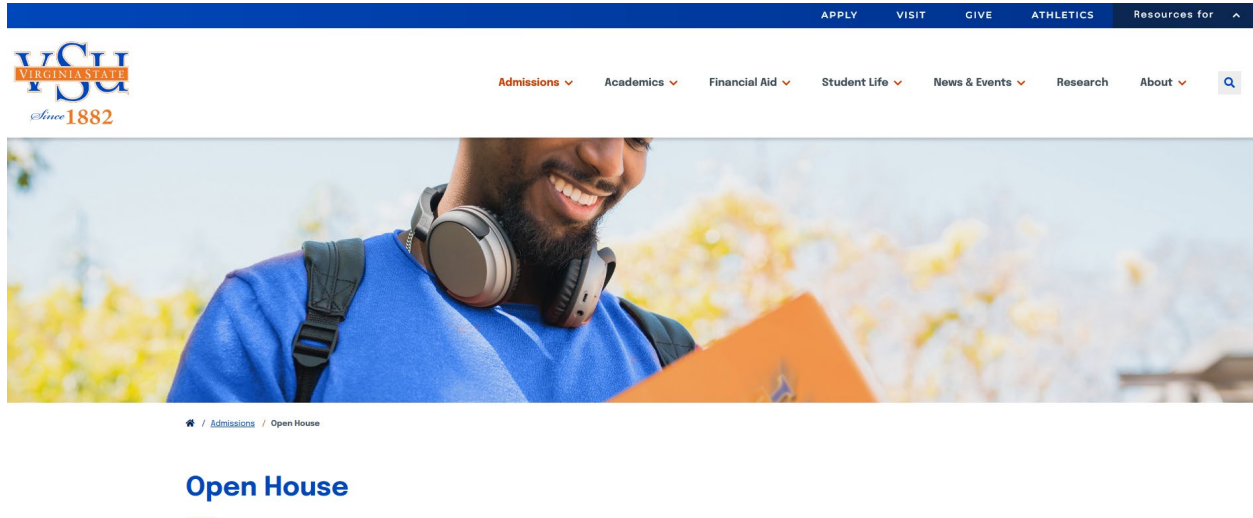


Cascade blocks

Hero Image block:

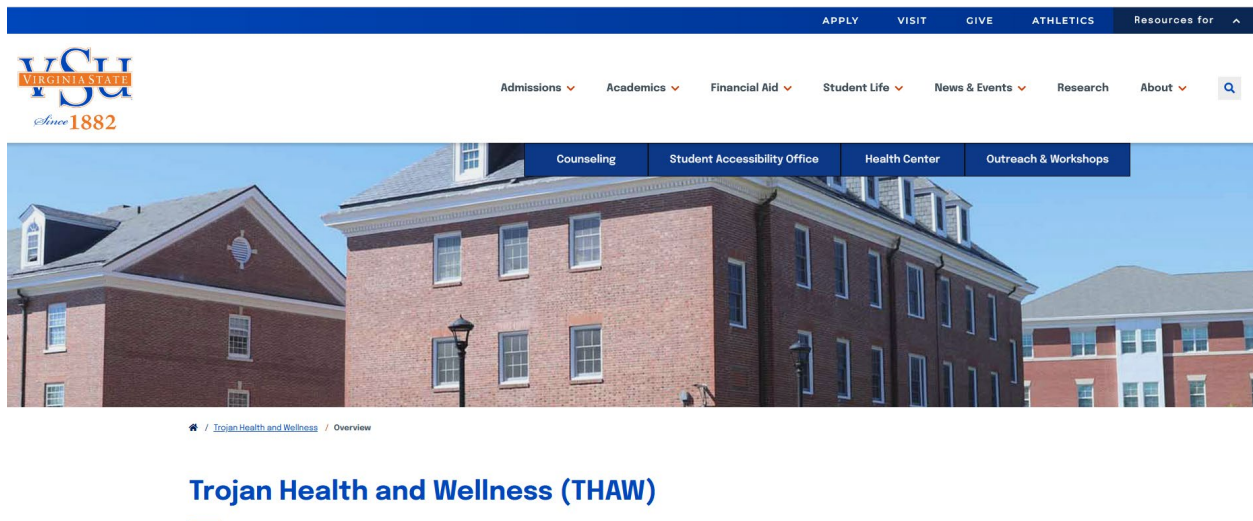
Width: 2000px (wide)

Height: 700px



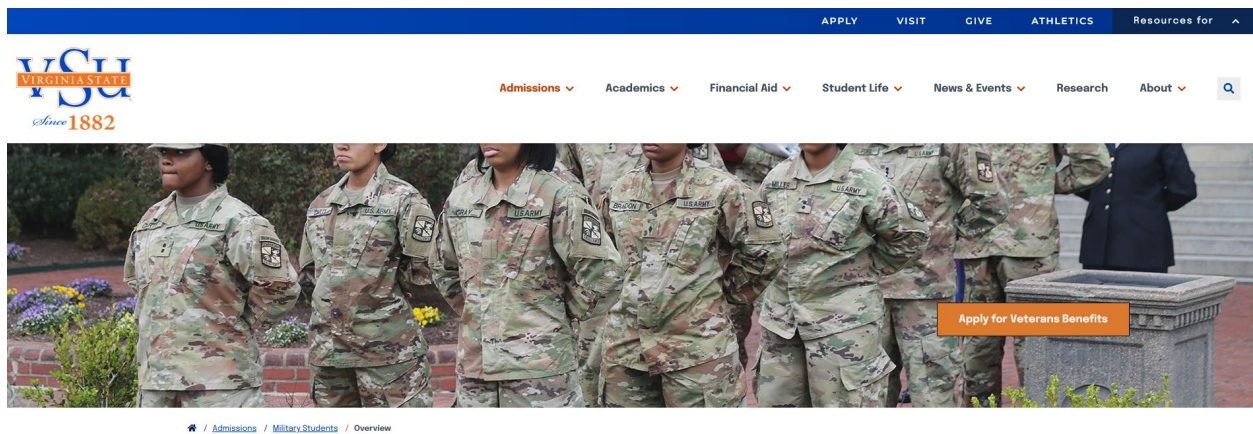
Example: <https://www.vsu.edu/admissions/openhouse.php>

Hero Image Block with Button Group:



Example: <https://www.vsu.edu/thaw/>

Hero Image Block with Button:



Military Students

Example: <https://www.vsu.edu/admissions/military-students/>

Non-home video Hero Block:

1920px x 1080px

1920x710px is the current homepage video size.

Please note that the 1080 height will be cropped some when shown on the site. The file format should be MP4. All videos should be a maximum of 9 seconds long.



Example: <https://www.vsu.edu/financial-aid/>

Hero Block with Portal Links

A hero block for Virginia State University's Homecoming event. The top section features a collage of images: a Trojan mascot, a student cheering, a football player, and a crowd. In the center is a circular logo with 'VIRGINIA STATE' at the top, '106 & STATE' on the sides, and 'HOMECOMING' at the bottom. Below the collage, there are two columns. The left column has the heading 'Calendar of Events', a subtext 'View full listing of events for "106 & STATE".', and a 'View Calendar' button. The right column has the heading 'Purchase Football Tickets', a subtext 'Purchase a VSU Football Homecoming ticket today, Saturday, October 25, 2025.', and a 'Purchase Tickets' button. A small accessibility icon is in the bottom right corner.

Calendar of Events

View full listing of events for "106 & STATE".

[View Calendar](#)

Purchase Football Tickets

Purchase a VSU Football Homecoming ticket today, Saturday, October 25, 2025.

[Purchase Tickets](#)



Example: <https://www.vsu.edu/homecoming.php>

Letter block:



Academic Code

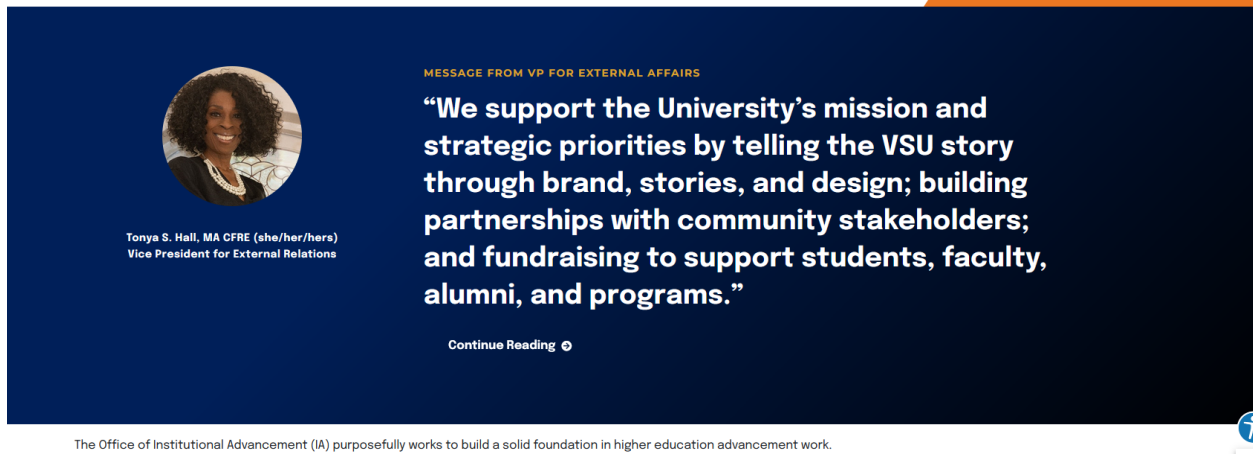
A student's conduct at Virginia State University is expected to reflect that of a person engaged in a serious endeavor - the pursuit of an academic degree. The Student Academic Code includes aspects of both behavioral and ethical conduct within the academic setting.

The Student Code of Conduct contains rules and regulations governing student behavioral conduct and represents a means by which the orderly development of appropriate student conduct is assured. The Student Code of Conduct as it applies to academics is reproduced herein. The Student Academic Code ensures that students maintain the highest ethical standards when in the academic setting, when performing work in the classroom and when completing work outside the classroom. [Learn More About the Student Conduct Code.](#)

Example: <https://www.vsu.edu/academics/>

Testimonial block:


Width: 188px Height: 188px



A testimonial block with a dark blue background. On the left is a circular portrait of Tonya S. Hall. To the right of the portrait is a quote in white text. Above the quote is the text 'MESSAGE FROM VP FOR EXTERNAL AFFAIRS' in small white capital letters. Below the quote is a 'Continue Reading' link with an eye icon. At the bottom of the block, there is a small line of text: 'The Office of Institutional Advancement (IA) purposefully works to build a solid foundation in higher education advancement work.'

MESSAGE FROM VP FOR EXTERNAL AFFAIRS

“We support the University’s mission and strategic priorities by telling the VSU story through brand, stories, and design; building partnerships with community stakeholders; and fundraising to support students, faculty, alumni, and programs.”

Continue Reading 

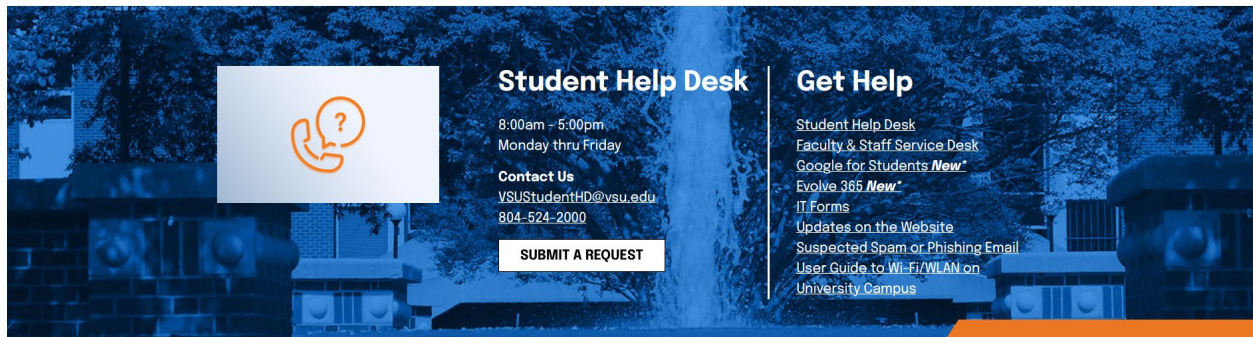
The Office of Institutional Advancement (IA) purposefully works to build a solid foundation in higher education advancement work.

Example: <https://www.vsu.edu/advancement/>


Character limit of 350 for the quote.

“Continue Reading” link not required.

3-column color image block(contact) block:



A 3-column contact block with a blue background image of a university campus. The first column contains a white square with an orange icon of a hand holding a question mark. The second column is titled 'Student Help Desk' and contains contact information and a 'SUBMIT A REQUEST' button. The third column is titled 'Get Help' and contains a list of links.



Student Help Desk

8:00am - 5:00pm
Monday thru Friday

Contact Us
VSUStudentHD@vsu.edu
804-524-2000

SUBMIT A REQUEST

Get Help

- Student Help Desk
- Faculty & Staff Service Desk
- Google for Students *New*
- Evolve 365 *New*
- IT Forms
- Updates on the Website
- Suspected Spam or Phishing Email
- User Guide to Wi-Fi/WLAN on University Campus

Example: <https://www.vsu.edu/techservices/>

Background image can be blue, gray, or orange. Photo does not change.

Accordion block:

Mission

VSU Online implements the University's mission of preparing a diverse population of men and women through the advancement of academic programs and services that integrate instruction, research, extension, and outreach by supporting opportunities for students to enroll in online academic degree programs, certificates, and online offerings through the use of sound distance learning methodologies, tools, and operational practices.

Value

Quality

Examples:

<https://www.vsu.edu/online/>

<https://www.vsu.edu/techservices/>

Resource Links block:

VSU Online

[VSU Online](#)
[Professional Licensure Disclosures](#)
[Online Programs](#)
[Be Engaged - Student](#)
[Affiliations](#)
[Instruction, Feedback, and Tuition](#)
[Refunds](#)

VSU ONLINE RESOURCES

Support & Resources

[Support & Services](#)
[Online Course Access & Resources](#)
[Online Faculty Success Center](#)
[Contact Us - VSU Online](#)

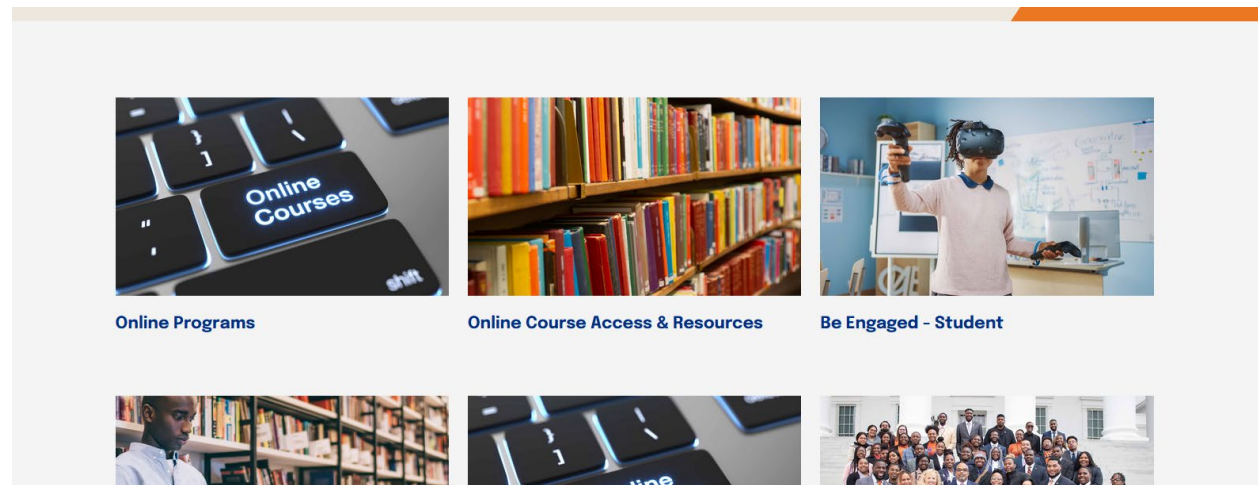
Contact Us

Office of Distance Education
(804) 524-1613
distanceeducation@vsu.edu

Example: <https://www.vsu.edu/techservices/>

Page List block:

Width: 420px Height: 250px

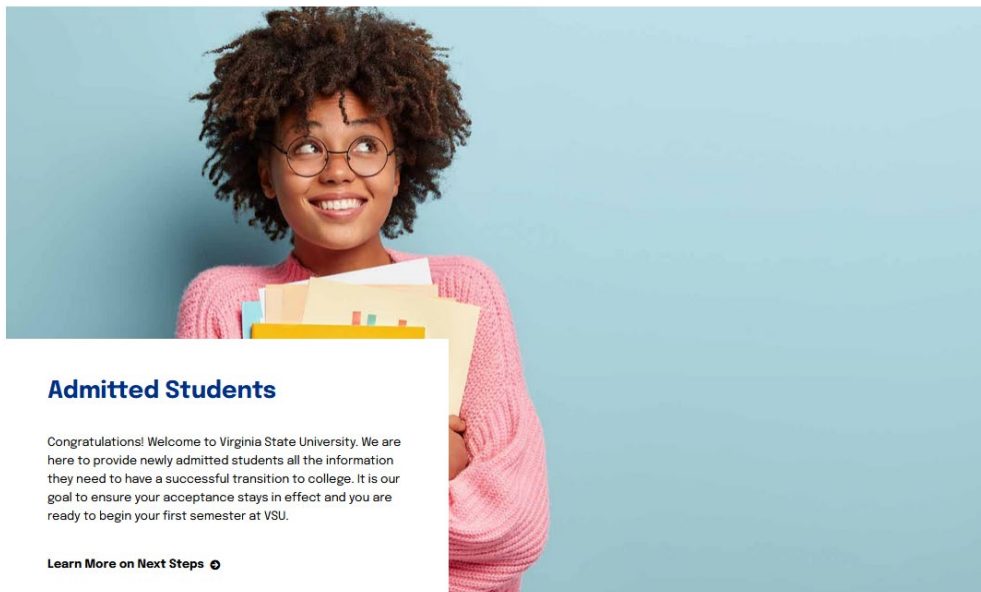


Example: <https://www.vsu.edu/online/>

Works best in groups of 3, 6, 9, etc.

Photo Callout block:

Width: 1336px Height: 800px




Example: <https://www.vsu.edu/admissions/>

Persona blocks:

Pixel Width for 3: 500 Height: 300


#GREATERATVSU



VSU Ranks Among Top HBCUs Nationwide

Washington Monthly Magazine ranks VSU as the top HBCU in Virginia and in the top 12% of all Bang-for-your-Buck institutions in the southeast region of the United States.


[Read More About the Ranking](#)



VSU Gearing Up For Spectacular Week of Homecoming Events

Attention Trojans, we are setting the stage for an epic Homecoming 2023. "The 1882 Experience" will celebrate a week of culture, reunions, connections, parties, food, fun, and football. Join us in celebrating the GREATER at VSU. Check out our Homecoming website for "The 1882 Experience" events list and information.

[View Homecoming Schedule](#)



VSU Social Media

Stay up to date with the #GreaterAtVSU. Click, like, follow, and join the conversation.

[Follow us on Social Media](#)


Example: <https://www.vsu.edu>

Link and/or title not required for this block.

Circle Persona blocks:

Width: 230px Height: 230px


I AM A...



Prospective Student

Make the choice to become a member of the VSU Trojan Family.


[Learn More](#)



Current Student

We are here to support you in your journey through the Land of Troy.


[Learn More](#)



Faculty/Staff

As a member of our Family, we'll provide all the resources you'll need.

[Learn More](#)



Alumni

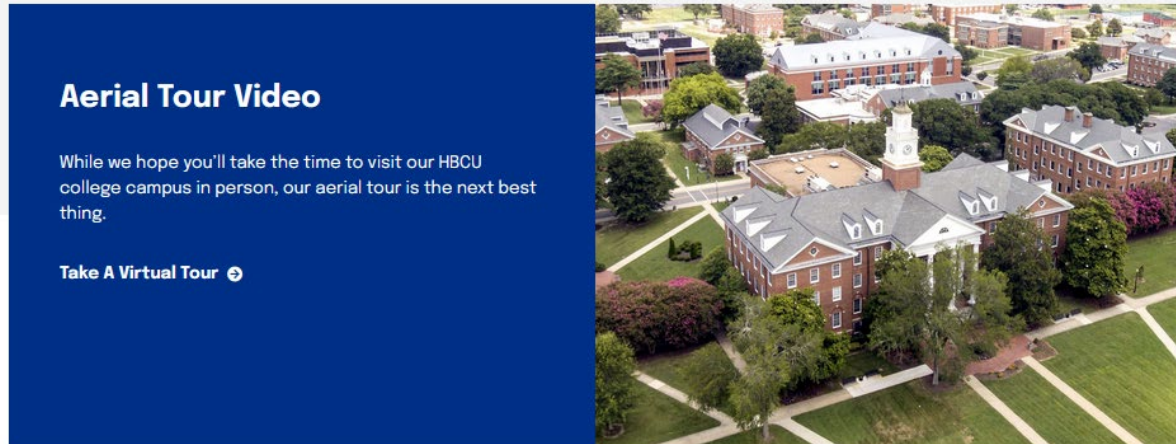
Stay up-to-date on all things VSU and continue to support your alma mater.

[Learn More](#)

Example: <https://www.vsu.edu>

Contact Callout block:

Width: 550px Height: 418px

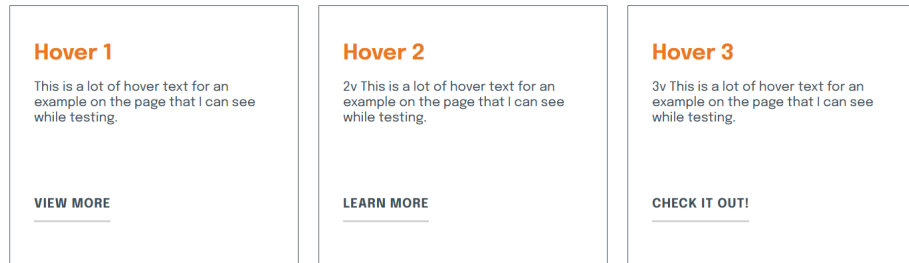


Example: <https://www.vsu.edu>

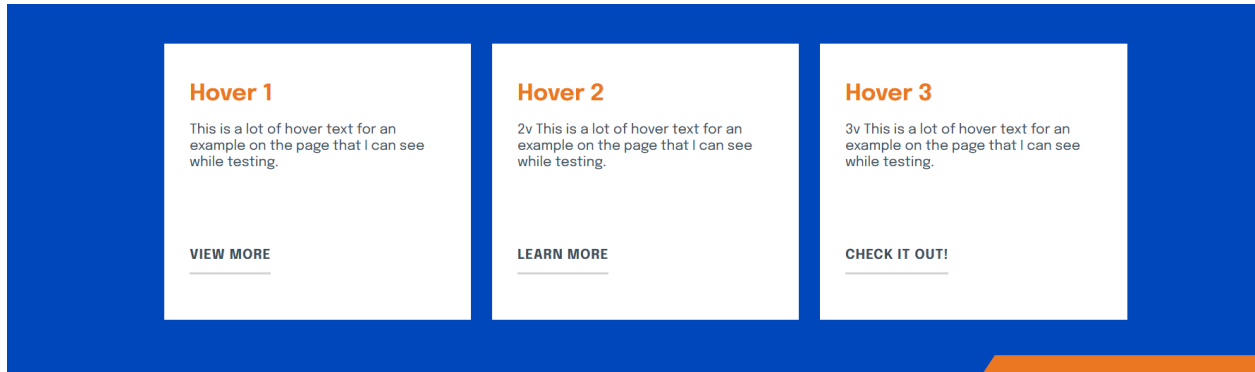
<https://www.vsu.edu/student-life/band>

3 Column Hover Blocks:

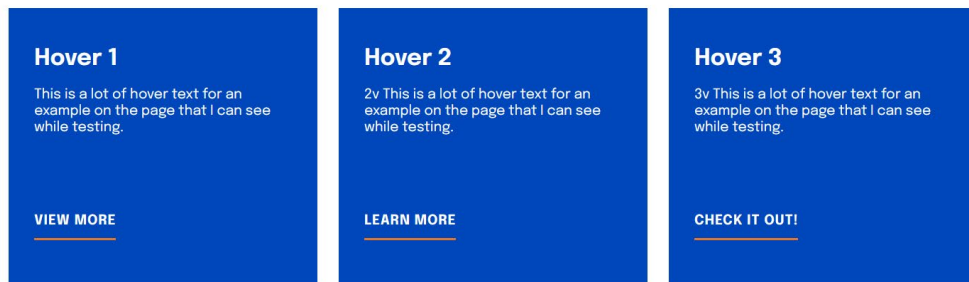
White-on-white



White-on-blue



Blue-on-white



Example: <https://www.vsu.edu/>

Event List Block:

Upcoming Events

Fall Open Tournament
Thursday, January 16, 2025
2:00 PM
DANIEL GYMNASIUM

This is the event description. This will be the best event ever at Virginia State University. Don't miss it! This is the event description. This will be the best event ever at Virginia State University. Don't miss it!

Register Now

Trojan Explosion Concert
Wednesday, May 14, 2025
7:00 PM
MULTI-PURPOSE CENTER

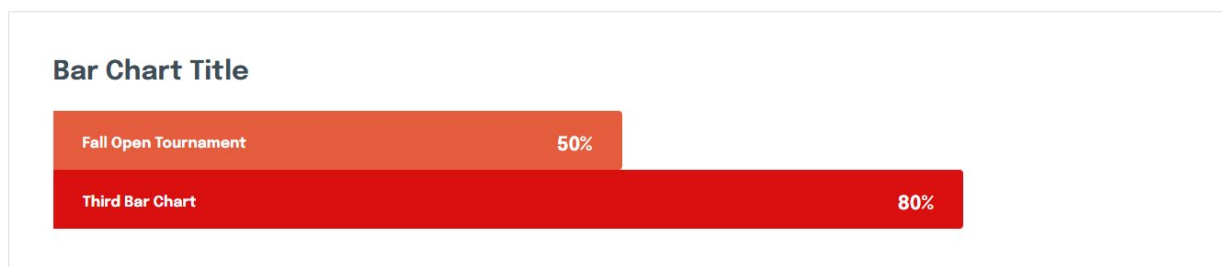
This is the event description. This will be the best event ever at Virginia State University. Don't miss it! If you do, you will be very sad. Don't be sad, be happy.

Get Tickets

Visit Band Website

Example: <https://www.vsu.edu/student-life/hc-schedule.php>

Bar Chart Block:



Example: N/A

Calls to Actions Block:

Test Button

Test Button 2

Test Button 3

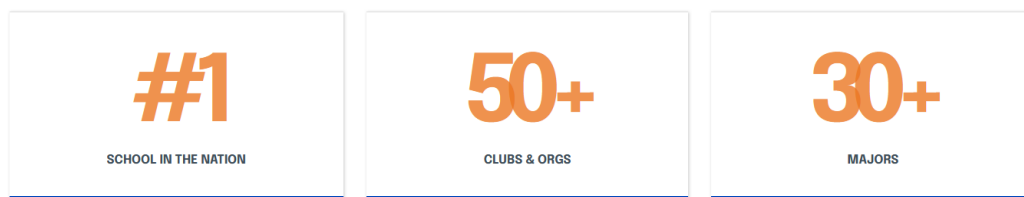
Example: N/A

Inline Carousel:



Examples: <https://www.vsu.edu/business/departments/management-and-marketing/>
<https://www.vsu.edu/wli/>

Numbers block:



Example: <https://www.vsu.edu/>

Page Content 2(secondary content) Block:

Assessment Day Raffle

All eligible participants will be entered into a drawing to win a prize. Winners will be notified via their VSU email if their name is drawn.

Freshman:	\$50 gift card (5 Winners)
Sophomores:	\$50 gift card (5 Winners)
Juniors:	\$50 gift card (5 Winners)
Seniors:	\$50 gift card (5 Winners)

Rules:

- The winning odds depend on the number of eligible entries received for each classification.
- Winners will be randomly selected after all eligible entries received are verified. The Office of Planning and Institutional Effectiveness will notify winners via their email addresses.
- Winners must pick up their prize in person from our office within 60 days of notification.

For more information on Assessment Day, Contact:

The Office of Planning and Institutional Effectiveness

804-524-1196

opie@vsu.edu

8:00 AM-5:00 PM (EST) Monday-Friday.

OPIE RESOURCES

Example: <https://www.vsu.edu/opie/assessment-day.php>

Numbered List Block:

Test Title

1

Test Item Title 1

Test li body content. lorem ipsum

2

Test Item Title 2

Lorem ipsum dolor sit amet consectetur adipisicing elit. Laboriosam neque architecto numquam aperiam libero? Voluptate, minus? Aliquid aut facilis dignissimos quos iste culpa optio doloribus minima aspernatur, ipsum nemo laboriosam?

3

Test Item Title 3

Lorem ipsum dolor sit amet consectetur adipisicing elit. Laboriosam neque architecto numquam aperiam libero? Voluptate, minus? Aliquid aut [facilis dignissimos](#) quos iste culpa optio doloribus minima aspernatur, ipsum nemo laboriosam?

Example: <https://www.vsu.edu/financial-aid/guide.php>

Vertical Video with Text Block



CIAA Education Day

A student's conduct at Virginia State University is expected to reflect that of a person engaged in a serious endeavor - the pursuit of an academic degree.

The Student Academic Code includes aspects of both behavioral and ethical conduct within the academic setting.

The Student Academic Code ensures that students maintain the highest ethical standards when in the academic setting, when performing work in the classroom and when completing work outside the classroom.

Learn More About the Student Conduct Code

Important Things

- 1. Thing 1
- 2. Thing 2
- 3. Not the cat in the hat.

Example: N/A

Table(not a block, but I wanted to show how tables will look)

Accrediting Agency	Programs Accredited	Date of Last Review	Date of Next Review	Program Accreditation Statement
Association to Advance Collegiate Schools of Business (AACSB)	Bachelor of Science in Business Administration Program (Majors included are Accounting, Management Information Systems, Management, and Marketing)	November 2021	November 2026	Virginia State University's Reginald F. Lewis College of Business Administration Program is accredited by and is internationally recognized by the Association to Advance Collegiate Schools of Business. The agency's address is provided: AACSB 777 S. Harbour Island Boulevard Suite 750, Tampa, Florida 33602 Phone: 813-769-6500 Website: https://www.aacsb.edu
ABET (formerly Accreditation Board for Engineering	Computer Engineering, BS			Virginia State University's B.S. in Computer Engineering program is accredited nationally by the Accreditation Board for Engineering and Technology. The agency's address is provided:

Example: <https://www.vsu.edu/opie/accreditation/specialized-accreditation.php>

Highlight Text(not a block)

[View Information on the Green to Gold Program \(Active Army\)](#)

NOTE: ROTC students have an option of regular schedule class time for HPER 170 selecting the Special ROTC time of 0530-0700. See catalog for course schedule.

Example: <https://www.vsu.edu/financial-aid/guide.php>