



**POSTER FOR PRINT MATTERS 10/16, 6PM** designed by Justin Tran of Richmond, VA specially for our event. The first 75 people in the door to this event will receive a free, signed, limited edition print of this poster!

## FALL 2014 EVENTS

**WAR CRIMES** 9/4 - 10/3

Meredith Art Gallery

**DR. BOURAMA TONI** 10/13 - 11/14

Meredith Art Gallery

**PRINT MATTERS EVENT** 10/16, 6pm

French Paper & Mama's Sauce present the life of a design project, Fautleroy Room 201

**OPEN HOUSE** 10/29, 8am - 7pm

Classes open to visitors from surrounding colleges and high schools.

**AIGA PORTFOLIO REVIEW** 11/8

Majors should sign up for time slots for reviews from practicing professionals. Fautleroy Hall.



**GRAPHIC DESIGN STUDENTS** Mycah Richardson (above) and Ana Rice presented at RVA DESIGN WEEK 2014 at the Grace Street Theatre on September 19th with Debbie Millman (below, center) from the School of Visual Arts, Design Observer, and Sterling Brands. *Photos by M. Khalili*



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## TIORA "TEEKIE" HACKLEY

RECENT 2014 VSU A&D GRADUATE TALKS ABOUT LIFE AS A DESIGNER AT **UNDER ARMOUR** & HER CURRENT GRADUATE CAREER AT **MICA**

MY JOURNEY AT THE VIRGINIA STATE UNIVERSITY ART & DESIGN was well worth it. I was prepared to take on any obstacles and challenges to ensure my success at VSU. From day one I knew what I wanted to accomplish and how I was going to get it done. My passion for design was not average, it was extreme; I wanted to learn from the best. In three years I was able to enhance my design skills and improve my day-to-day process as a designer. I left VSU not only as a better designer, but a better person. The year after graduation I worked as a Media Specialist in the VSU Athletic Department. While working there I wanted to improve my craft and learn about design at a higher level, so I decided to apply to Maryland Institute College of Arts in Baltimore, MD. I applied to MICA because I wanted to compete with the top designers in the world. In May 2014, I was accepted into the Post-Baccalaureate program in graphic design at MICA. I was very excited and couldn't wait to start my new journey.

**I was offered a job at Under Armour working for the retail design team at the same time that I received my acceptance to MICA.**

I now design nationally for all the Under Armour stores.

With everything I've been through, being a designer paid off because I believed in myself. Even when other people didn't believe in me or respect my work, I still worked hard and never doubted myself. -Tiora Hackley '13

—Tiora "Teekie" Hackley, '14

*Above: Tiora at work at Under Armour Inc, headquarters in Baltimore, MD  
Right: Work by Tiora Hackley in Professor Ann Ford's Experimental Typography course, Fall 2013.*

## RESPONSIBILITY

### WORDS FROM THE CHAIR

BEING AN ARTIST IS LIKE BEING A SUPER-HERO: we have special powers to communicate clearly across time and space, to create understanding, to change lives. But as Spiderman knows, with great power comes great responsibility. We often tell our students to give back to their communities, to be responsible members of society, to build a better world; but all too often we don't actually teach them how.

With this in mind, the Department of Art & Design is bringing **CreateAthon on Campus** to VSU. It is a 24 hour creative blitz where art and marketing students, along with area professionals, produce identity systems, advertising campaigns, and other promotional materials for local non-profit agencies. The main event will be held on Friday, February 20, culminating with presentations the next morning.

But this is only a small part of the process. Students, under the guidance of professors, are already at work identifying non-profit groups to work with and develop creative strategies. They will lead teams during the 24 hour session to produce the desired materials. And, finally, these students will take the design output from CreateAthon and oversee their production, distribution, and implementation by the non-profits. In future years, these students, buoyed by this experience, will become leaders in graphic design, advertising, and marketing, using their super powers for the benefit of their clients and employers. But they will also know the deep rewards of giving back, and know how to do it so they can build a better world.

—Dr. Thomas Larose

