

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS  
BOARD MEETING & ANNUAL RETREAT MINUTES  
FRIDAY, AUGUST 10, 2018**

*The Full Board Meeting will be held on the 2<sup>nd</sup> floor of the Gateway Dining & Events Center  
Salon A, on the campus of Virginia State University*

**CALL TO ORDER**

Huron Winstead, Rector, called the meeting of the Virginia State University (VSU) Board of Visitors (Board) to order in Salon A of the Gateway Dining and Event Center at approximately 9:00 a.m.

**ROLL CALL**

A quorum was present.

*Board Members Present:*

Mr. Huron F. Winstead, Rector  
Mr. Charlie W. Hill, Vice Rector  
Ms. Thursa Crittenden, Board Secretary  
Dr. Valerie Brown  
Ms. Pamela A. Currey  
Dr. Daryl C. Dance (*absent*)  
Mr. Michael Flemming  
Ms. Jennifer Hunter (*absent*)  
Mr. Paul Koonce  
Mr. Xavier Richardson (*absent*)  
Mr. Glenn Sessoms  
Ms. Ruth Sandoval (*absent*)  
Mr. James J.L. Stegmaier  
Mr. Wayne Turnage (*absent*)  
Mr. Gregory Whirley  
Dr. Zoe Spencer, Faculty Representative to the Board (*absent*)  
Ms. Gabrielle Wilks, Student Representative to the Board

*Administration Present:*

Dr. Makola Abdullah, President  
Dr. Donald Palm, Provost/Vice President for Academic Affairs  
Ms. Pamela Turner, Director of Communications  
Dr. Annie C. Redd, Special Assistant to the President/Board Liaison  
Mr. Osubi Craig, Spec. Asst. to President/Director, Government Relations  
Dr. Maxine Sample, Vice Chair, Faculty Senate

*Legal Counsel Present:*

Ms. Ramona Taylor, University Legal Counsel

*Other Attendees:*

Rev. Delano P. Douglas, Director, Campus Ministries  
Travis Edmonds, Information Technology  
Yourdonus James, Director of Conference Services

**OPENING REMARKS**

Rector Winstead invited Rev. Delano P. Douglas, Director of Campus Ministries, to lead the invocation.

**RECTOR'S REMARKS**

The Rector shared his focus for the Board—development of the University's new strategic plan, shared governance, and effective board governance. The retreat is the kickoff as board members will participate in an interactive exercise regarding the strategic plan and dialogue with Dr. Alvin Schexnider, a senior consultant, from the Association of Governing Boards.

**PRESIDENT'S REMARKS**

President Abdullah gave an update on University activities since the April Annual Meeting including the University Report Card and fall 2018 enrollment.

**APPROVAL ACTIONS**

The Board unanimously approved the minutes from the April 26-27, 2018 meeting. The Board unanimously approved Resolutions of Service for Mr. Harry Black and Dr. Alma Hobbs. The Board unanimously approved the Resolution of support for the Ettrick site as the future home of the Intermodal Train.

The Rector recessed the meeting of the Full Board for the retreat workshop sessions on the strategic plan and effective board governance.

**RETREAT SESSION – STRATEGIC PLAN**

Dr. Donald Palm gave an update on the VSU strategic plan and stated that the University operationalizes its mission through its strategic plan's goals and objectives. The information collected from University stakeholders around the state will contribute to the development of those goals and objectives. Dr. Palm presented an overview of data gathered from alumni, the University leadership team, athletic boosters, student leaders, and foundation board(s).


Dr. Palm engaged Board members in a group exercise to discuss and share results from the discussion regarding VSU values, VSU services, VSU constituents, VSU growth, VSU competitors, VSU targets, and revenue generating opportunities. Dr. Palm indicated the next steps for the Board would be to review the institutional mission and vision and to give input on the organization's value proposition, new key performance indicators, measurables, and action steps to achieve the plan. He recommended a meeting of the Board's Strategic Plan Advisory Group to develop a SMART (specific, m measurable, achievable, realistic, and timely) action plan to present to the full Board at the September 14, 2018 meeting.

**RETREAT SESSION – EFFECTIVE BOARD GOVERNANCE**

Dr. Alvin Schexnider, Senior Consultant for the Association of Governing Boards, facilitated a discussion with the Board members on the role of committees in achieving effective board governance, metrics/benchmarking in higher education, and improving board performance through evaluation.

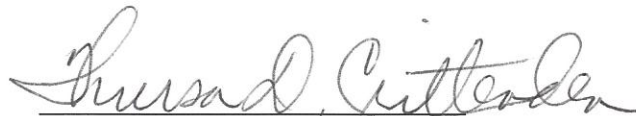
The retreat ended at approximately 5:00 p.m.

Approved:

  
Huron F. Winstead, Rector

9.21.18

Date

  
Thursa D. Crittenden, Secretary

9.21.18

Date

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS**  
**Resolution of Support for the Ettrick Site as the**  
**Future Location of the Tri-Cities Multimodal Station**  
**August 10, 2018**

**WHEREAS**, the Tri-Cities Area Metropolitan Planning Organization and the Crater Planning District Commission sponsored an environmental assessment of potential station locations to serve as the region's future multimodal passenger station; and

**WHEREAS**, three locations have been identified as viable alternatives: the Ettrick site in Chesterfield, the Boulevard site in Colonial Heights, and the S. Collier site in Petersburg; and

**WHEREAS**, the existing Ettrick Train Station has been located on the Ettrick site in Chesterfield County for over sixty years and the Chesterfield County Board of Supervisors adopted a resolution in 2015 supporting the selection of Ettrick as the future location of the Tri-Cities Multimodal Station and reiterated its support in 2018; and

**WHEREAS**, the Ettrick Train Station provides daily Amtrak service between major cities along the east coast including Boston, New York, Washington, D.C., Charlotte, Orlando and Miami; and

**WHEREAS**, the Ettrick site is within walking distance of Virginia State University ("VSU") thus providing accessibility through convenient, safe, and reliable transportation services for approximately 20 percent of VSU's student population as well as parents of students, alumni, faculty, and staff; and


**WHEREAS**, the Ettrick site is within walking distance of VSU's Multipurpose Center, a regional venue for concerts, sporting events and conventions; and

**WHEREAS**, there are excellent reasons for the Ettrick site to serve as the future Tri-Cities Multimodal Station and these reasons include, but are not limited to, the following: the Ettrick Station and VSU have had a successful affiliation for the last 60 years, the Ettrick Station offers a less expensive transportation alternative, the ridership at the Ettrick Station has substantially increased over the last few years, and continued support of VSU's mission and land grant status ensures the growth and sustainability of the Ettrick site; and

**WHEREAS**, the current and future operations of the Ettrick Station can be a catalyst for economic revitalization of the Ettrick Village, Chesterfield Avenue, and River Road; and

**NOW THEREFORE, BE IT RESOLVED** that the Board of Visitors of Virginia State University presents this Resolution to the Federal Railroad Administration, Department of Rail and Public Transportation, Tri-Cities Transportation Planning Organization and Chesterfield County Board of Supervisors as an expression of strong support for the Ettrick site as the future Tri-Cities Multimodal Station; and be it

**FURTHER RESOLVED** that a copy of this Resolution be encased and maintained permanently in the Archives of the University.

  
Huron F. Winstead, Rector

  
Thursa Crittenden, Secretary

8/10/18  
Date

8.10.18  
Date

# Virginia State University

Petersburg



Virginia

*Resolution of Exemplary Service  
Demonstrated by*

## Mr. Harry E. Black

*Member, Board of Visitors  
Virginia State University*

**WHEREAS**, Mr. Harry E. Black was appointed to the Virginia State University Board of Visitors by The Honorable Bob McDonnell, Governor of the Commonwealth of Virginia, in July 2010; and

**WHEREAS**, he served on the Virginia State University Board of Visitors with distinction for eight years, and owing to his broad knowledge and expertise in public administration and management, he served as a member of the Executive Committee, Personnel & Compensation Committee (formerly Resources Committee), and the Facilities, Finance and Audit Committee; and

**WHEREAS**, he served as Rector of the Board from 2013 to 2018, with an exemplary commitment to the integrity of board procedures and facilitated a high level of interest, involvement, and activity among the Board members; and

**WHEREAS**, he demonstrated model service to the Commonwealth of Virginia and higher education; and

**WHEREAS**, his generous and enthusiastic support of Virginia State University, its students, faculty, administration and staff are testaments of his sincere dedication to the welfare of his alma mater; and

**BE IT THEREFORE RESOLVED**, that the Virginia State University Board of Visitors acknowledges Mr. Harry E. Black for his loyal and dedicated service to the University and the Commonwealth of Virginia and publicly and officially gives recognition and expresses appreciation to him by adopting this Resolution and directing that it becomes a permanent record of its proceedings as of the 10<sup>th</sup> day of August 2018; and be it

**RESOLVED FURTHER**, that the Secretary of the Board of Visitors presents to Mr. Harry E. Black this Resolution as an expression of the high esteem accorded to him by this body, the Commonwealth of Virginia, faculty, staff, students, alumni and friends of Virginia State University; and be it

**RESOLVED FINALLY**, that a copy of this Resolution be encased and maintained permanently in the Archives of the University.

Huron F. Winstead, Rector

8/10/18

Date

Thursa Crittenden, Secretary

8.10.18

Date

# Virginia State University

Petersburg



Virginia

*Resolution of Exemplary Service  
Demonstrated by*

## Dr. Alma C. Hobbs

*Member, Board of Visitors  
Virginia State University*

**WHEREAS**, Dr. Alma Hobbs was appointed to the Virginia State University Board of Visitors by The Honorable Terry McAuliffe, Governor of the Commonwealth of Virginia, in July 2014; and

**WHEREAS**, she served on the Virginia State University Board of Visitors with distinction for four years, and owing to her broad knowledge and expertise in academic and government affairs, served as a member of the Institutional Advancement Committee; the Academic and Student Affairs Committee; and as the Research Foundation Liaison, and

**WHEREAS**, her kind and enthusiastic support of Virginia State University, its students, faculty, administration and staff are testaments of her sincere commitment and dedication to the welfare of the University:

**THEREFORE, BE IT RESOLVED** that the Virginia State University Board of Visitors acknowledges Dr. Alma Hobbs for her loyal and dedicated service to the University and the Commonwealth of Virginia and publicly and officially gives recognition and expresses appreciation to her by adopting this Resolution and directing that it becomes a permanent record of its proceedings as of the 10th<sup>h</sup> day of August 2018; and be it

**RESOLVED FURTHER**, that the Secretary of the Board of Visitors presents to Dr. Hobbs this Resolution as an expression of the high esteem accorded her by this body, the Commonwealth of Virginia, faculty, staff, students, alumni, and friends of Virginia State University; and be it

**RESOLVED FINALLY**, that a copy of this Resolution be encased and maintained permanently in the Archives of the University.

Huron F. Winstead, Rector

8/10/18

Date

Thursa Crittenden, Secretary

8.10.18

Date