



Match It Campaign Policy

FREQUENTLY ASKED QUESTIONS

ALL ALUMNI GIFTS

- **MUST BE RECEIVED BETWEEN SEPTEMBER 17, 2021 TO OCT. 28, 2021**
 - *All “first time“ gifts will be matched*
 - *All new recurring monthly gifts will be matched*
 - *All Alumni gifts will be matched*

TYPES OF GIFTS COUNTED

- Eligible gifts will be matched dollar-for-dollar.
- Gifts of any amount will be matched.
- Cash, check, online, stock transfer gifts are accepted.
- Endowments will be matched.
- The match gift will be applied to the same fund as the eligible gift. Example: IA received \$1k from a donor for tuition assistance. A match of 1k will be posted to tuition assistance.
- Gift received by mail are eligible for a match if received between (September 17, 2021 to Oct. 28, 2021); gifts received after the deadline must be postmarked no later than 10/28/2021.
- All Walk-in gifts brought to our office between (September 17, 2021 to Oct. 28, 2021) will be matched.
- Gifts via stock, IRA’s and donor-advised funds (gifts may take up to five days after the event to process).
- New recurring gift commitments, gifts that are given on a monthly basis by way of bank draft or automatic credit card payments, will be matched between (September 17, 2021, to June 30, 2022).

GIFTS NOT ELIGIBLE FOR MATCH:

- Gifts received prior to September 17, 2021.
- Gifts cannot be backdated.
- Payments on gift pledges.
- Corporate Matching Gifts (only the employee’s gift will be matched, not corporate match).
- Recurring gifts or automatic credit card payments are committed prior to September 17, 2021.
- Naming opportunities are not eligible.

Match It Campaign Donor Calculations

- Donor totals are based on individuals with hard credit only or soft credit on a gift from a third party entity, like a DAF. (Advised Donor Funds).
- First-time donors are defined as new donors who have never given to VSU or someone who hasn’t made a gift in the last 10 fiscal years to VSU.
- Decade of Giving Challenge gifts will be counted from (August 2, 2021, to October 21, 2021). The decade with the largest amount of funds raised will be declared the winner of the Decade of Giving Challenge.



OFFICE OF INSTITUTIONAL ADVANCEMENT
ACH/EFT GIVING FORM

MATCH IT CAMPAIGN

(For gifts received between 9/17/2021 to June 30, 2022)

I authorize Virginia State University (or its related entity, Virginia State University Foundation) to initiate deductions in the amount, frequency and from the bank account indicated at the Financial Institution named below. I understand that any changes to this form (including designation changes, timeframe, amount or frequency) must be submitted in writing. Please submit completed form to giving@vsu.edu

NAME: _____

ADDRESS: _____

CITY, STATE ZIP: _____

EMAIL: _____

PHONE: _____

EMPLOYER: _____

CLASS YEAR: _____

BANK INFORMATION:

BANK NAME: _____

ROUTING NUMBER: _____

ACCOUNT NUMBER: _____

ACCOUNT TYPE: CHECKING SAVING

GIFT INFORMATION:

TOTAL GIFT AMOUNT: _____ START DATE: _____

EACH DEDUCTION AMOUNT: _____ RENEW ANNUALLY

DRAFT PERIOD: 1ST OF EVERY MONTH

DESIGNATION: _____

This authorization will remain in full force and effect until Virginia State University has received written notification. Gifts will be acknowledged by Virginia State University to the name and address listed on this form.

SIGNATURE: _____ DATE: _____

IA OFFICE USE ONLY:	
BANNER ID:	GIFT ENTRY & DATE: