

FY23 Match It Campaign Policy

FREQUENTLY ASKED QUESTIONS

ALL ALUMNI GIFTS

- **MUST BE RECEIVED BETWEEN SEPTEMBER 8, 2022 TO OCT. 10, 2022**
 - *All Alumni gifts will be matched*

TYPES OF GIFTS COUNTED

- Eligible gifts will be matched dollar-for-dollar.
- Gifts of any amount will be *matched up to \$10,000*.
- Cash, check, online, stock transfer gifts are accepted.
- Endowments will be matched.
- The match gift will be applied to the same fund as the eligible gift. Example: IA received \$1k from a donor for tuition assistance. A match of 1k will be posted to tuition assistance.
- Gift received by mail are eligible for a match if received between (*September 8, 2022 to October 10, 2022*); gifts received after the deadline *must be postmarked no later than 10/15/2022*.
- All Walk-in gifts brought to our office between (*September 8, 2022 to October 10, 2022*) will be matched.
- Gifts via stock, IRA's and donor-advised funds (*gifts may take up to five days after the event to process*).
- New recurring gift commitments, gifts that are given on a monthly basis by way of bank draft or automatic credit card payments, will be matched between, (*September 8, 2022 to June 30, 2023*).
- ACH Forms are available on the <https://www.vsu.edu/alumni-homecoming.php>), must be completed and returned to the Office of Institutional Advancement giving@vsu.edu between (*September 8, 2022 to June 30, 2023*) to eligible to be matched.

GIFTS NOT ELIGIBLE FOR MATCH:

- Gifts received prior to September 8, 2022.
- Gifts cannot be backdated.
- Payments on gift pledges.
- All gifts where benefits are involved, are not match eligible (ie Athletic Booster Club; Trojan Athletic Club, Homecoming Events or Golf Tournament).
- Corporate Matching Gifts (only the employee's gift will be matched, not corporate match).
- Recurring gifts or automatic credit card payments committed prior to September 8, 2022.
- Naming opportunities are not eligible.

Match It Campaign Donor Calculations

- Donor totals are based on individuals with hard credit only or soft credit on a gift from a third party entity, like a DAF. (Advised Donor Funds).