

THE VIRGINIA STATE UNIVERSITY
GREATER
SCHOLARSHIP GALA

DINNER & DANCING • FORMAL ATTIRE

**Donation
&
Sponsorship
Opportunities**

PROCEEDS WILL BENEFIT VSU STUDENTS

Saturday, April 25, 2026

Virginia State University Multipurpose Center

VIP Reception 6:00PM • Gala 7:00PM – 11:00PM

Featuring A Full Concert By

Boyz II Men

HOSTED BY THE VIRGINIA STATE UNIVERSITY FOUNDATION

Dear Prospective Sponsors, Donors, and Alumni:

The Virginia State University Foundation invites you to be a part of and have a direct impact on the GREATER that is happening at Virginia State University (VSU). On April 25, 2026, the VSU Foundation will host *The Greater Scholarship Gala*, a special event dedicated to supporting our students and celebrating President Dr. Makola M. Abdullah's 10 years at VSU.

We hope we can count on your support as a donor or sponsor to help make this special occasion a success. Not only will *The Greater Scholarship Gala* look back on President Abdullah's decade of visionary leadership, it will also create transformative opportunities for VSU students.

Through the generosity of donors like you, the Foundation has helped provide scholarships to young men and women who have helped shape VSU into one of the most prestigious HBCUs in the country.

Virginia State University was ranked #5 among the top public HBCUs nationally by *HBCU Times*. VSU also remains one of the most affordable universities in the region, ranking in the top 13% percent of Best Bang for the Buck in the Southeast, according to *Washington Monthly*. Additionally, whether it be on a national stage or a global one, our students continue to represent VSU with distinction. Here are just a few examples:

- VSU School of Business students had two first-place and five top-10 finishes in competitions at the Future Business Leaders of America, National Leadership Conference in Dallas.
- VSU was the only HBCU invited to participate in the NASA Lunabotics Challenge at the Kennedy Space Center. VSU College of Engineering and Technology successfully designed and constructed a versatile robot that completed all the required tasks and activities in the competition.
- Two VSU students were invited to study at the University of Oxford in England, one of the world's oldest, most prestigious, and top-ranked universities.
- Thanks to grants from major industry partners, 51 VSU students attended the National Society of Black Engineers (NSBE) Annual Convention in Chicago. In addition to receiving multiple prestigious awards, more than 80% of the attending VSU students secured post-convention interviews, internships, or full-time job offers.

The Virginia State University Foundation was incorporated in the Commonwealth of Virginia on March 4, 1968, and granted tax exemption under Section 501(c)(3) of the Internal Revenue Code. Its mission is to support the University by receiving, managing, and distributing donations that aid in VSU's growth and success.

Below, you'll find our Donation and Sponsorship Package, which includes details on sponsorship opportunities, program ads, and tickets. Please review the information and select your commitment by January 2, 2026. For additional information or to purchase a sponsorship opportunity, please email info@VSUGala.com.

Thank you for considering this opportunity to invest in the future of Virginia State University. Together, we can ensure that we continue to make Greater Happen Here.

Sincerely,

Ms. Brenda Stith Finch, Chair
Virginia State University Foundation

Dr. Nardos E. King, Chair
Gala Committee

THE GREATER SCHOLARSHIP GALA

SPONSORSHIP LEVELS

Thank you for seizing the opportunity to sponsor the GREATER Scholarship Gala celebrating Dr. Makola M. Abdullah's 10-year anniversary. This celebratory event honors a decade of transformative and greater leadership that has elevated Virginia State University's academic excellence, student success, and community impact. Supporting this milestone provides you with a meaningful opportunity to invest in the future workforce and align your brand with the VSU legacy of progress, empowerment, and innovation in higher education.

For additional information or to purchase a sponsorship opportunity, please email info@VSUGala.com

Presenting Sponsor - \$100,000	Premier Sponsor - \$50,000	Gold Sponsor - \$25,000
◆ Exclusive "Presented by" recognition on Gala materials ◆ Name placed on VSU Giving Wall ◆ Premium logo placement on signage, website, and program ◆ Two premier tables of 10 ◆ Opportunity to provide remarks ◆ Full page ad in Gala program ◆ Recognition in VSU publications ◆ Custom engagement with leadership ◆ Private VIP Pre-Gala Networking Event ◆ Commemorative gift ◆ VIP Reserved Parking	◆ Prominent logo placement on signage, website, and program ◆ One premier table of 10 & shared premier table (5 seats) ◆ Verbal recognition from stage ◆ Full page ad in commemorative program ◆ Recognition in VSU publications ◆ Custom engagement with leadership ◆ Private VIP Pre-Gala Networking Event ◆ Commemorative gift ◆ VIP Reserved Parking	◆ Logo recognition on event signage, website, and program ◆ One premier table of 10 ◆ Full page ad in commemorative program ◆ Recognition in VSU publications ◆ Custom engagement with leadership ◆ Private VIP Pre-Gala Networking Event ◆ Commemorative gift ◆ VIP Reserved Parking
Silver Sponsor- \$15,000	Bronze Sponsor- \$10,000	Trojan Sponsor- \$5,000
◆ Logo recognition on event signage, website, and program ◆ One Reserved table of 10 ◆ Full page ad in commemorative program ◆ Recognition in VSU publications ◆ Pre-Gala Reception ◆ Commemorative gift ◆ VIP Reserved Parking	◆ Logo recognition on event website and program ◆ One Reserved table of 10 ◆ 1/2-page ad in commemorative program ◆ Recognition in VSU publications ◆ Pre-Gala Reception ◆ Commemorative gift	◆ Logo recognition on event website and program ◆ One Reserved table of 10 ◆ Pre-Gala Reception ◆ Commemorative gift

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Individual tickets can be purchased online at <https://giving.VSU.edu/Gala2026>

- ☐ Limited VIP Seating Tickets - \$350.00 each (includes Pre-Gala Reception)
- ☐ General Seating - \$300.00 each

THE GREATER SCHOLARSHIP GALA

PROGRAM ADVERTISEMENT ORDER FORM

AD TYPE	COST	FILE NAME FORMAT
Full Page (7.5"W x 10"L)	\$1000	FullPage_Name.jpg/pdf/tif
Half Page (7.5"W x 4.75"L)	\$500	HalfPage_Name.jpg/pdf/tif

- ✦ Online Payments can be made at <https://giving.vsu.edu/gala2026>
- ✦ Email digital artwork or ads to info@vsugala.com by March 27, 2026
- ✦ Ad materials must be formatted to fit within the above dimensions.
- ✦ Acceptable formats: **PDF, JPG, or TIF** (300 dpi CMYK or grayscale)
- ✦ Digital submission is required for ALL ads.
- ✦ Please proof your ad for correct size, contact information, and spelling.
Corrections cannot be made to the electronic ads submitted.

*Thank You
For Your
Support*

The VSU Foundation is a separate and distinct 501(c) (3) non-profit organization.
Contributions are tax deductible within IRS guidelines.