



Black College Con (BCC) 2025 Summit & Esports Tournament

Location: Virginia State University - Gateway Dining Hall, 2nd Floor, 1 Hayden Dr.

Date: Wednesday, April 9, 2025

Summit: 10AM – 1PM EST

Tournament: 1PM – 3PM EST

Theme: “Black by Popular Demand”

A summit consisting of conversations, connections, and tournaments; introducing Black College students to Black corporate partners & entrepreneurs in the gaming/esports industry. BCC is the first ever property of its kind, where successful Black corporate executives and entrepreneurs educate, mentor & pay it forward to Black high school & college students interested in the gaming & esports industry. The Black College Con Tour historically takes place during Black History Month but due to inclement weather we rescheduled to April.

Objectives:

Equity: Conversations - Educating & Mentoring from black executives representing the top Gaming corporations & entrepreneurs in the world.

Access: Connections - Dedicated time for mini-interviews for internships & job opportunities in gaming & esports

Opportunity: Competition - Earn scholarships & prizes to assist with college expenses & learning more about gaming & esports

Agenda Overview: Panels, Connections & Competitions

10AM- Summit Opens

- Black History in Gaming & Esports (Video)

10:15AM – 10:30AM Opening Session:

- Welcome Remarks
 - Lucas Hayworth – Esports Solutions MGR, Extron
 - Virginia State University – Dr. Tia A. Minnis & Dr. Willis Walter
- Keshia Walker – Founder & Chairwoman of BCGA Foundation
 - Entry Survey
 - Partner Recognition
 - Social Media Contest
 - Overview of Day/Agenda

10:30AM – 11AM: Keynote Presentation – Dante Simpson – Espot TV

11AM – 11:45AM: Black Gamers Matter: Hear firsthand from influential Black professionals driving the gaming and esports industries forward. This engaging panel will delve into their personal journeys, challenges faced, lessons learned, and the importance of diverse voices. Whether you aspire to be a pro gamer, content creator, or business leader, you'll gain insights on how to break barriers, leverage mentorship, and thrive in this ever-evolving field.

Panelists:

Marcus Kennedy – Lenovo (Moderator)
Dante Simpson – Espot TV
Lakisha Greenwade – Wearable Tech Ventures
Chris Davis – Black Gamer League



11:45 AM – 12:00 PM – Break & Transition to Networking Session

12PM – 1PM: Networking Mixer(Lunch) – Connect and mingle with fellow gaming professionals, exhibitors, and industry leaders to share knowledge, discover partnerships, and forge future collaborations. Lunch and beverages will be provided.

1PM – 2:30PM: Esports Tournament: Madden & Street Fighter

2:30PM – 3PM: Scholarship and Award Presentations