VIRGINIA STATE UNIVERSITY
BOARD OF VISITORS
ACADEMIC AND STUDENT AFFAIRS COMMITTEE

Academic and Student Affairs Agenda
November 17-18, 2022

VIRGINIA STATE UNIVERSITY
Petersburg, Virginia
AGENDA ITEM BACKGROUND

To: Academic Affairs Committee	**Date:** November 17-18, 2022
From: Provost/VP for Academic Affairs	**Open Session**
Section I: Required Approvals	
Purpose: Action Item	**Enclosures:**

1. NONE

VIRGINIA STATE UNIVERSITY
Petersburg, Virginia State University
AGENDA ITEM BACKGROUND

To: Academic Affairs Committee	**Date:** November 17-18, 2022
From: Provost/VP for Academic Affairs	Open Session
Section II: Reviewing Status of Performance and Compliance	
Purpose: Information and Discussion	**Enclosure(s):** 1. **PowerPoint Presentation**

A. Enrollment – Fall 2023

Undergraduate Admissions

	Fall 2021	Fall 2022	Fall 2023
	11/9/20	11/8/21	11/7/22
Applications	1,679	4,249	11,316
Admits	423	474	1,873
Engaged	4	36	95
Deposits	0	1	30

Graduate Admissions Fall 2023

	Fall 2021	Fall 2022	Fall 2023
Applications	29	52	169

Virginia State University Enrollment Trend

	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022
Total Students	4385	4365	4020	4300	**4648**
Graduate Program	389	340	361	401	**348**
Undergraduate	3996	4025	3659	3899	**4300**

Percentage Increase
    Overall Enrollment - 8% Increase
    Undergraduate Enrollment - 10% Increase

New Trojans Class Profile

    1692 New Students
        1387 - Class of 2026
        305 - Transfer Students

        3.13 Average HS GPA
        38% 1st Generation

        In-state - 73%
        Out-of-State - 27%
            New York
            Maryland
            New Jersey/Washington DC
            Pennsylvania

B. Six-Year Graduation Rate

	Fall 2012 Cohort 1241 students		Fall 2013 Cohort 1138 students		Fall 2014 Cohort 909 students		Fall 2015 Cohort 766 students		Fall 2016 Cohort 1037 Students	
	#	%	#	%	#	%	#	%	#	%
# who graduated in 4 years or less	244	20%	273	24%	256	28%	242	32%	252	24%
# who graduated in 5 years or less	444	36%	410	36%	387	43%	338	44%	354	34%
# who graduated in 6 years or less	480	39%	438	38%	415	46%	362	47%	378	36%
# who graduated in 7 years or less	489	39%	452	40%	425	47%	374	49%		
# who graduated in 8 years or less	492	40%	457	40%	430	47%				

Graduation rates are measured in much the same way as retention rates; i.e., they follow a cohort of first-time, full-time freshman who graduate in four-years (or less), five years, and six years. The six-year rate is used for federal reporting because federal financial aid eligibility (12 semesters) is 150% of the time normally needed to complete a bachelor's degree (four years). VSU's current graduation rate is 36%.

Retention Rate

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021
# First Time in College	1241	1138	909	766	1037	1083	928	1065	882	981
# who returned for a 2nd year	806	697	660	566	732	713	604	665	670	716
Percentage %	65	61	73	74	71	66	65	62	76	73

Retention Rate

Retention rates are measured by cohorts comprised of a specific group of first-time, full-time freshmen who enter in a given year (fall semester), complete that year, and return to the same institution for a second year. The retention rate is calculated as a percentage of the group that originally matriculated. VSU's retention rate 73%.

ENROLLMENT MANAGEMENT UPDATE

Student Retention Efforts

>   **Phase 1. Entry and Transition**
>   **Phase 2. Community Building**
>   **Phase 3. Learning and Academic Support**
>   **Phase 4. Counseling and Advising**
>   **Phase 4. Data and Communication**

Phase 1. Entry and Transition

       Open House (Fall & Spring)

       Orientation (In Person & Virtual)
- **Financial Aid**
- **Student Accounts**
- **Meet with Advisor and Department Chair**
- **Health Services**
- **Student Conduct and Safety**
- **Diversity and Inclusion**
- **Parent session**
- **Technology**

       Welcome Week
- **FRST Class**
- **VSU History**
- **Service Learning**
- **Leadership**
- **Note Taking, Test Taking, Study Skills**
- **Goal setting**

Phase 2. Community Building
       Living - Learning Community
- **Honors**
- **Pre-Medicine**
- **Education**
- **Engineering and Computer Science**
- **1st Generation**
- **International**
- **Music**

       Group Me

       Summer Bridge

Phase 3. Learning and Academic Support

> **Peer Tutoring**
>
> **Online Tutoring (24 hours)**
>
> **Supplemental Learning**
>
> **Writing Lab**
>
> **Academic Coaching**
>
> **Midterm Collaborations**
> > **Athletes**
> > **College**
> > **Student Leadership**
> > **Panhellenic Organizations**
>
> **Study Jam**

Phase 4. Counseling and Advising

> **Monitor Student Progress**
> > **4 week, 8 week, 12 week**
>
> **Ongoing outreach to students with GPA 2.0 or lower**
>
> **Financial Aid and Financial Literacy Components**
>
> **Partnership with Health and Wellness**
>
> **Selection of Major**

Phase 5. Data and Communication

> **EAB**
> > **Use data to inform decision**

Streamline Communications

Student Success & Engagement

Homecoming Recap

6 Student Events

7 Ticketed/Sponsor Events

3 Alumni Ticketed Events

43 Vendors; 11 Student Vendors

New Parade Route

1st HC Admissions Presentation

30 HC Committee Members

20 VSU/Chesterfield Members Collaboration

0 Major Incidents

VSU 2nd Cohort FamilyU grant

Team attended the 1st Convening Richmond

Next steps - collect data to determine Student Parent needs on campus

Child Care Access Means Parents in Schools, (CCAMPIS)

Grant provides VSU student parents with financial assistance for child care

Career Services

Graduate School and Professional School Expo.

64 vendors and schools; over 200 students in attendance

VSU placed 2nd in the HBCU Marketplace Career Development Conference oral competition. 25 HBCUs and 300 students participated! VSU lost to Cheyney by 1 point.

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AGENDA ITEM BACKGROUND

To:	Academic Affairs Committee	Date:	November 17-18, 2022
From:	Provost/VP for Academic Affairs	**Open Session**	
Section III: Emerging Issues Affecting Future Funding and Operations			
Purpose: (choose one)		**Enclosure(s):**	

Virginia State University Mental Health Update

Mental Health is Everybody's Business

- Historically, after traumatic events there has been an "After Effect"

- According to a recent survey conducted by BestColleges.com over 90% of college students have experienced negative mental health symptoms due to the pandemic, where nearly half expressed struggles with isolation, anxiety, and a lack of focus.

- Shift from Mitigating the physical impact of COVID-19 to strengthening the overall "Quality of Care"

Trojan Health and Wellness Organizational Structure

This approach to care is theoretical based upon the Ecological Model of Wellness which is endorsed by the American College Health Association and focuses on individual and community factors that shape wellness.

Trojan Health and Wellness
        New Executive Director for Health and Wellness

Student Health
        New Clinical Coordinator
                COVID AND NON-COVID UNITS

Student Accessibility Office (SAO)
                New SAO Coordinator
                New SAO Counselor

University Counseling Center
>New Director
>Additional Mental Health Counselors
>Expanded Psychiatric Services
>Tele-health services
>After hours Clinician accompany Campus Police
>All Clinicians are fully Licensed

Cross Campus Trojan Health and Wellness Network
>Additional Mental Health First Aid Responders

Increase in Programmatic Efforts
>High Level of Engagement
>Increased Awareness

<p style="text-align:center">Reaching Our Students Where They Are!</p>

Innovative Programs

- "Chatting with Counseling" which is a non-traditional counseling service provided in Residence Halls that offers students coping and problem solving skills where they live and learn.

- "Pop-Up" counseling clinics at Foster Hall and the Gateway Dinning Facility where they eat and play.

- "Group Treatment" is being utilized for marginalized populations like athletics and students with accommodation needs, an approach endorsed by both the CDC and the NCAA.

$3 Million Request for State Funding of Mental Health Support on Campus

- Additional Staff (Licensed Clinicians, a Case Manger & Outreach Specialists)
- Additional Cross Campus Mental Health First Aid Training
- Additional Innovative Programing
- Professional Development and training of Current and Newly hired Clinicians
- Additional Support for Retention of current Clinical Staff

VSU POLICE DEPARTMENT

Campus Crime Report YTD 2022

Offense	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	YTD
Homicide	0	0	0	0	0	0	0	0	0	0	0
Sex Offenses	0	1	0	1	0	0	1	1	3	1	8
Robbery	0	0	0	0	0	0	0	0	0	0	0
Aggravated Assault	0	0	0	0	0	0	0	1	2	2	5
Burglary	0	1	0	0	1	0	0	0	1	1	4
Larceny (NC)	1	3	1	1	4	0	3	7	15	3	38
Auto Theft	0	0	0	0	0	0	0	0	0	2	2
Arson	0	0	0	0	0	0	0	0	0	0	0
Domestic Violence	0	0	0	0	0	0	0	0	0	0	0
Dating Violence	1	0	1	3	1	0	0	2	4	1	13
Stalking	0	0	0	0	0	0	0	0	0	0	0
Total	2	5	2	5	6	0	4	11	25	10	70

Arrest 2022

Offense	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	YTD
Weapons Law Violations	0	1	0	1	0	0	0	0	0	0	2
Drug Abuse	1	1	0	1	0	0	0	0	1	0	4
Liquor Law Violations	0	0	0	0	0	0	0	0	1	0	1
Total	1	2	0	2	0	0	0	0	2	0	7

Recruitment and Retention

2- Sworn Police Officers (full-time) Recently Hired
1- Sworn Police Officer (part-time) Recently Hired
1- Security Officer (part-time) Recently Hired
1- Communications Officer I (full-time) Recently Hired
1- Sworn Police Officer (full-time) Currently in the Background Phase
1- Security Officer (full-time) Currently in the Background Phase

Current and Upcoming Training

- VSU Police will conduct Campus Security Authority (CSA) training for all required faculty and staff members. (current)
- CPR/First Aid/AED training for VSU Police and Security Officers (current)
- R.A.D. Training for Faculty, Staff, and Students (upcoming)
- Campus Security Officer Certification Training (hosted by the Department of Criminal Justice Services) (upcoming)

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To: Academic Affairs Committee	Date: November 17-18, 2022
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Section V: Planning for the Future of Virginia State University	
Purpose: (choose one)	**Enclosure(s): PowerPoint**

Planning for the Future of Virginia State University

Inventory of Academic Affairs
Seven Colleges

- College of Agriculture
- Reginald F. Lewis College of Business
- College of Education
- College of Engineering and Technology
- College of Humanities and Social Sciences
- College of Natural and Health Sciences
- College of Graduate Studies

Programs and Certificates

- Doctoral Degree Programs   **2**
- Graduate Degree Programs   **17**
- Undergraduate Degree Programs   **36**
- Certificate Programs   **8**

Accreditation	Agency
Virginia State University	**SACSCOC**
College of Engineering	**ABET**
College of Education	**CAEP**
Reginald F. Lewis College of Business	**AACSB**
Dietetics	**ACEND**
Hospitality Management	**ACPHA**
Art & Design	**NASAD**
Music	**NASM**
Social Work	**CSWE**

VSU Priority 2: Sustain Academic Excellence

Strategically establish and enhance academic programs to deliver distinctive, responsive and innovative offerings that effectively prepare leaders and scholars to meet the demands of a global society and workforce.

- Develop new undergraduate and graduate programs responsive to the demands of Virginia and the global workforce;

- Create new intradepartmental/interdisciplinary majors;

- Identify opportunities to develop new degrees with our current courses, human and physical resources;

- Develop programs that provide students the opportunity to earn professional certificates and stackable credentials.

Goals and Outcomes

- Increase retention and degree completion rates for undergraduate students.

- Develop a pipeline for the development of new undergraduate programs with a goal of having at least 1-2 new degree programs launching every academic year for the next 3-5 years.

- Develop and launch a plan to increase graduate programs and non-credit continuing education. Focus areas include expanded audiences (e.g., adult learners, and corporate or community partners) and expanded modality (e.g., online, off-campus instructional sites).

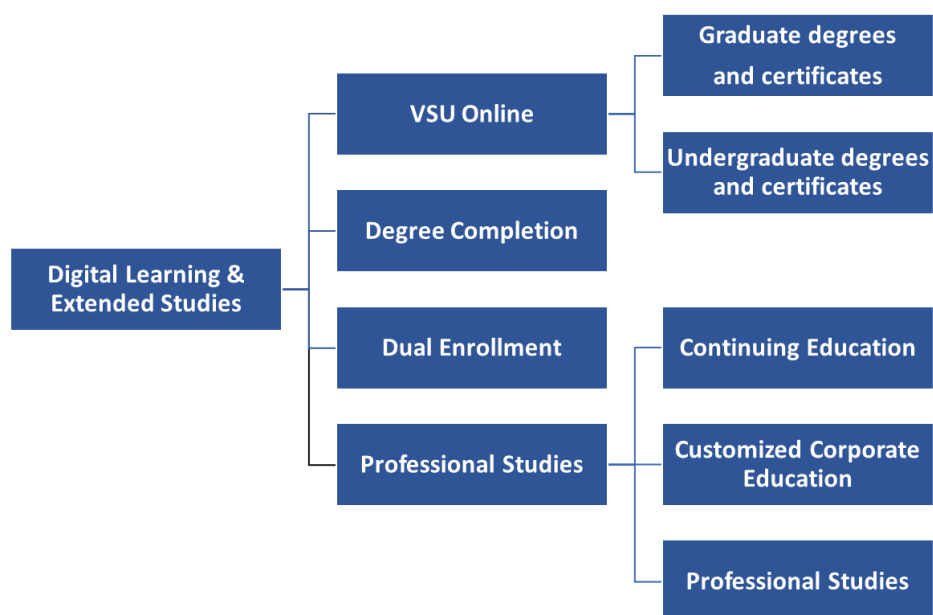**Build Capacity & Infrastructure in Each College**

Dean, Faculty & Staff
- Administrative Leadership
- Recruit & Retain Faculty
- Faculty Development
- Staff Development

Students
- Student Success Initiatives
- Co-Curricular Activities
- Undergraduate Research
- Student Paid Internships

Digital Learning and Extended Studies

Focus Areas for Sustainability and Growth

Expanding Access and Opportunity
- Onboarding programs and certificates strategically
- Creating multiple pathways for degrees and credentials
- Cultivating dual enrollment relationships
- Reengaging non-completers

Aligning Education and Economy
- Making programs affordable

- Using market analysis for program feasibility assessment
- Accelerating time to graduation to reduce cost
- Expanding market segments and corporate partners

Off-Campus Instructional Sites

- Ft. Lee Education Center
- Roanoke Higher Education Center – Roanoke, VA
- Southeast Higher Education Center – Newport News, VA
- Northern Virginia Off-Campus Site – Northern VA
- Southern Virginia Higher Education Center – South Boston, VA

Virginia State University STEM Colleges

- Agriculture
- Engineering & Technology
- Natural & Health Sciences

Established VSU STEM Institutes

- Advanced Manufacturing Logistics Institute
- Center for Biotechnology, Genomics, and Bioinformatics

Proposed Master of Science (MS) Degrees

- Data Analytics
- Integrative Agriculture Biosciences

Proposed Bachelor of Science (BS) Degrees

- Biotechnology
- Computer Information Systems
- Cybersecurity
- Mechanical Engineering
- Pharmaceutical Sciences
- Environmental Science

Proposed Certificate Program

- Bioinformatics

Virginia State University Colleges with Health Science Programs

- Agriculture
- Natural & Health Sciences

Proposed Health Science Programs / Degrees

- Allied Health Sciences
- Nursing
- Public Health
- Physicians Assistant Program
- Dietetics Program
- Food & Nutrition

Proposed Master Degrees

- Dietetics (MS)
- Public Health (MPH)

Established VSU Health Related Institutes

- Public Health Institute
- Center for Biotechnology, Genomics, and Bioinformatics

College of Humanities and Social Sciences

Proposed Bachelor of Fine Arts Degree (BFA)

- Dance
- Fashion Design and Merchandising
- Theater

Proposed Post- Bac Certificate Program

- Criminal Justice
- Equity-Centered Leadership

Established Institute

- John Mercer Langston Institute for African American Political Leadership (JMLI)
- Center for Policing Leadership and Social Justice

- James Arthur Baldwin Africologic Institute (JABAI)
- National HBCU Studies Data Collection and Research Center (NHS-DCC)
- VSU Women's Leadership Institute

Established Institute in Humanities and Social Sciences

- Center for Creative and Entertainment Arts (CCEA)