VSU Digital Transformation and Innovation

A Path Forward to Digital Enterprise

Embracing a Virginia State University "Digital-First" Culture

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The Vision

- Achieve Future Proof Roadmap for a Sustainable Strategy

- Leverage IT Resources and Delivery Optimization

- Improve Faculty and Staff Process Efficiency and Effectiveness through Automation

- Expand University Offerings Globally/ Independent Learning

- Design and Adopt Effective Student Experience
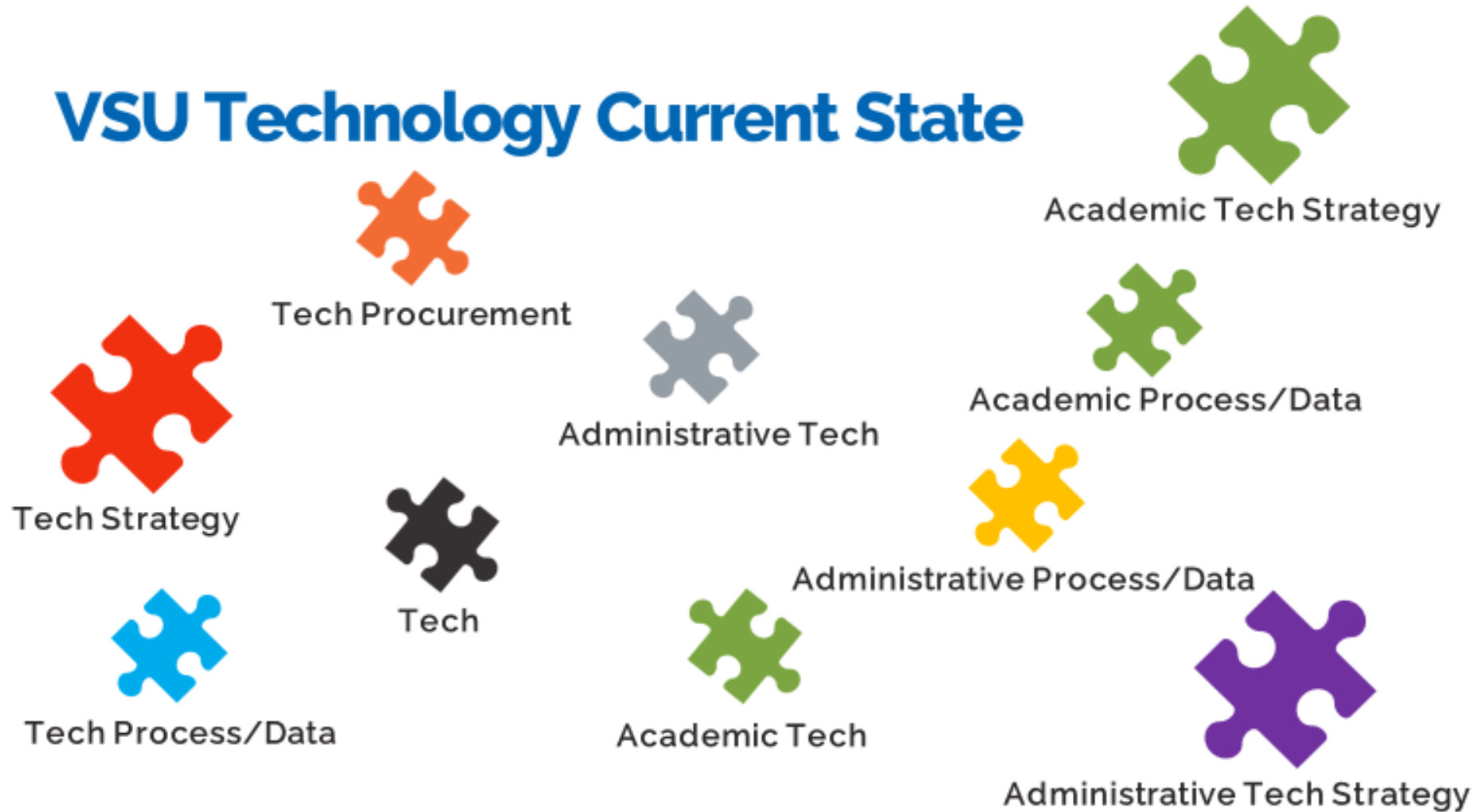
VSU Technology Services

Strategic Overview

People, Processes, Partnerships & Metrics

Connected Digital Transformation (Tools & Technology)

Process Optimization & Traceability

Premier 24/7 Tech Support

Tier II

Strategic Alignment

- Based on Industry and Higher Ed best practices and frameworks
- Each I.T. initiative aligns with University 5 year plan
- Establish Digital Transformation Framework
- Build alignment between digital strategies and university goals into IT governance
- Transform students' end-to-end journey through digitalization
- Provide a technological capable ecosystem to support research

Costing

Phase 1

- FY24 – New Staffing and - $900,000 recurring

- FY23 – Contact Center for 24/7 Support - $300,000 / $100,000 recurring

- FY24 – Security and Network Operations Center - $250,000 / $250,000 recurring

- FY24 – Digital Portal - $350,000 / $50,000 recurring

- FY24 – Additional Audio Visual for outstanding classrooms $800,000

Costing

- FY24 – Security and Network Operations Center - $250,000 / $250,000 recurring
- FY24 – Data Analytics - $300,000 / $100,000
- FY24 – Google for Students and Alumni - $100,000 / $40,000 recurring
- FY23 – Innovation - $100,000 recurring

Phase 2 and 3

- TBD

Questions?