

Virginia State University Board of Visitors  
Institutional Advancement Committee  
November 19, 2020

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WEBVTT

1

00:00:24.269 --> 00:00:29.190  
The 3 is going to do.

2

00:00:34.320 --> 00:00:37.530  
I'm sorry I Mr. Harris. Did you? I wasn't sure I heard you.

3

00:00:37.530 --> 00:00:45.210  
Repeat the meeting is live.

4

00:00:45.210 --> 00:00:48.509  
Thanks.

5

00:00:48.509 --> 00:00:51.570  
I do, do we have.

6

00:00:51.570 --> 00:00:54.659  
Legal counsel.

7

00:00:54.659 --> 00:00:58.109  
So, I didn't ask me for.

8

00:01:03.810 --> 00:01:09.060  
Let me check on her. Okay.

9

00:01:09.060 --> 00:01:13.079  
Okay, thank you. Bye. Bye. Thank you.

10

00:01:13.079 --> 00:01:16.500  
Silence.

11

00:01:19.769 --> 00:01:33.810

So start my video for a couple minutes I can grab a bite to eat my lunch just delivered. So I don't think you want to see Brussels fries hanging out of my mouth.

12

00:01:33.810 --> 00:01:39.750  
I have done the same thing.

13

00:02:43.469 --> 00:02:48.900  
In case continue to write.

14

00:04:43.528 --> 00:04:48.509  
Mr. President will you please pick up this man?

15

00:04:48.509 --> 00:04:53.879  
Talk to Ray.

16

00:04:53.879 --> 00:04:59.579  
On your cell phone please, I don't I don't have a call coming in. Okay.

17

00:04:59.579 --> 00:05:04.439  
And you need to meet.

18

00:05:06.478 --> 00:05:14.728  
Okay, okay. The.

19

00:06:07.139 --> 00:06:14.939  
Excuse me? Mr Winston and Richardson I will be calling you both.

20

00:06:20.158 --> 00:06:24.149  
Okay.

21

00:09:16.438 --> 00:09:49.649  
Silence.

22

00:09:50.969 --> 00:09:55.408  
Okay, Eva. Okay.

23

00:09:55.408 --> 00:09:58.649  
Can everyone hear me now?

24

00:10:00.418 --> 00:10:11.879

Yes, okay. I'll call to order the Virginia State University board of visitors committee on institutional advancement a virtual meeting of November 19th, 2020.

25

00:10:11.879 --> 00:10:25.678

How will you have the caveat that the legal counsel has not been able to join the meeting yet? Uh, so anything talking of vote.

26

00:10:25.678 --> 00:10:29.249

We will table it until her arrival.

27

00:10:29.249 --> 00:10:33.599

Dr. red would you please do our roll call?

28

00:10:33.599 --> 00:10:39.359

Good afternoon everyone baby, which is.

29

00:10:39.359 --> 00:10:43.589

Present back Valerie brown present.

30

00:10:43.589 --> 00:10:55.438

Is 1st, it was here. I see her. She's here.

31

00:10:55.438 --> 00:11:09.808

She was here too. Okay. Dr here I'm here to Christine. Darn. I'm here. Okay. Thank you. Ms. shove. Ongoing.

32

00:11:12.928 --> 00:11:17.759

Okay.

33

00:11:17.759 --> 00:11:23.908

I am here. Okay, this is here. You do have a quorum of.

34

00:11:23.908 --> 00:11:31.469

Board members we would like to recognize is Beverly Jones chair foundation is also a member of the committee.

35

00:11:31.469 --> 00:11:36.839

Thank you thank you Brian Wednesday director excellence issue.

36

00:11:36.839 --> 00:11:47.308

Thank you, thank you, we're going to call on the show. Me, send the invitation to the meeting.

37

00:11:47.308 --> 00:11:51.928

Yes, good afternoon. Everyone, I'm pleased that with me.

38

00:11:51.928 --> 00:12:01.979

Loving heavenly father, we come to you this hour asking for your blessing guidance and as we gather together today in the name of Virginia State University.

39

00:12:02.364 --> 00:12:10.614

Thank you for keeping us and protecting us for being seen and unseen and we pray for and lift up the labs with them been impacted by Kobe.

40

00:12:10.614 --> 00:12:18.053

My team, we pray for guidance and wisdom, and the matters at hand, and ask that you would give us a clear mind a joyous heart.

41

00:12:18.413 --> 00:12:26.724

And in the through the acid spirit, for the work, we will accomplish during this meeting where it says in Jeremiah, 29 and 11 for I know the plans I have for, you.

42

00:12:27.328 --> 00:12:34.769

Plans to prosper you and some harm you to give you a hope and a future that is through the plan that you have for Virginia state.

43

00:12:34.769 --> 00:12:46.828

As we commit to the work of transforming lives, taking us to higher levels of excellence, productivity and impact we ask these things in your name. Amen. Amen.

44

00:12:46.828 --> 00:12:57.418

Well, ask that, if you're not speaking, if you please place your speakers on mute as some of this sounds are very sensitive. Some of your.

45

00:12:57.418 --> 00:13:02.788

Yeah, Mike's are very sensitive and pick will pick up the least the.

46

00:13:02.788 --> 00:13:06.808

Quiet is noise. Okay. Thank you.

47

00:13:06.808 --> 00:13:09.869  
Okay, we will.

48  
00:13:09.869 --> 00:13:16.379  
Do the approval of the agenda and approval of the previous meeting minutes again at the end overlaid on.

49  
00:13:16.379 --> 00:13:20.578  
The sign with call the doctor for our President's remarks.

50  
00:13:21.803 --> 00:13:32.004  
Thank you. Thank you very much. Mr. chair. I just wanted to let you know that. We are I'm in the final stages of the hiring for the new vice president for external relations.

51  
00:13:32.754 --> 00:13:47.724  
The title is slightly different as we have included government, relations and communications under advancement. But that position is in the final stages, and by our next meeting, I hope to have someone here so that we can wish them welcome them to Virginia State University.

52  
00:13:48.058 --> 00:13:52.408  
That's all I have, sir. Thank you. That's great news. We look forward to it.

53  
00:13:52.408 --> 00:13:57.749  
And hopefully the person that you chose, and will choose us to.

54  
00:13:57.749 --> 00:14:04.469  
Okay, now, for our reports and recommendations from the sponsored programs Dr.

55  
00:14:07.048 --> 00:14:19.078  
Good afternoon. Everyone good afternoon. Hopefully. Hopefully everyone hear me. I'm having a little bit of problem with at least the video, but I did want to go ahead and go through my.

56  
00:14:21.778 --> 00:14:33.089  
Who's responsible for that is that he'll be Dr who has responsibility for the slides for access to the slides.

57  
00:14:33.089 --> 00:14:40.438  
Silence.

58

00:14:40.438 --> 00:14:44.399

Yeah, doctor, it's sharing them them.

59

00:14:47.818 --> 00:14:50.999

Silence.

60

00:14:55.048 --> 00:15:00.629

Silence.

61

00:15:00.629 --> 00:15:03.658

Silence.

62

00:15:03.658 --> 00:15:07.828

Silence.

63

00:15:09.119 --> 00:15:17.068

Silence.

64

00:15:24.058 --> 00:15:29.489

Silence.

65

00:15:31.379 --> 00:15:38.158

Hey, Dr case, can you see your screen.

66

00:15:38.158 --> 00:15:43.769

You said.

67

00:15:46.979 --> 00:16:01.048

Looks like, we've lost him that.

68

00:16:01.048 --> 00:16:06.719

Okay, we'll give him another minute or 2 if.

69

00:16:06.719 --> 00:16:10.979

We can always go to the next on the agenda then come back.

70

00:16:10.979 --> 00:16:15.028

I can't see who's.

71

00:16:15.028 --> 00:16:18.149

We had attendance right now.

72

00:16:18.149 --> 00:16:23.698

This is.

73

00:16:23.698 --> 00:16:35.999

Maybe, sir, we should come back to here is on. He's still showing the president.

74

00:16:35.999 --> 00:16:40.859

Okay, okay. We'll move on.

75

00:16:40.859 --> 00:16:51.778

The burden are you ready? That's the burden.

76

00:16:54.599 --> 00:16:58.918

Can you hear me? Yes, we can hear you. Now. Thank you.

77

00:16:58.918 --> 00:17:04.588

All right, thank you. Let me just a moment this.

78

00:17:05.729 --> 00:17:13.739

All right, so if there was 1 word to describe this year's general assembly session.

79

00:17:14.094 --> 00:17:28.463

It would be a word that all of us have found ourselves using over and over again this year. And that word, of course, is unprecedented. If you look at the chart before you, it outlines what the 2020 budget process was anticipated to look like in full, starting in August of 2019.

80

00:17:28.463 --> 00:17:37.074

many people believe that. We just show up for the general assembly session in January, and then do all the work. But the work actually begins months in advance of the session.

81

00:17:39.594 --> 00:17:49.884

In a previous presentation that I did for the board, I showed you all pictures from, and on campus, 1 campus tour from August 2019 that we provided for members of the governor's cabinet.

82

00:17:49.884 --> 00:17:55.673

So that they could see 1st hand the reasoning behind the report that we were going to submit to follow.

83

00:17:57.778 --> 00:18:11.663

The following month to be inserted into the governor's biannual budget, I believe this approach was highly effective and I can recall, for example, the secretary of finance taking 1 step into our current admissions building.

84

00:18:12.144 --> 00:18:14.273

And the 1st thing that he said was I get it.

85

00:18:14.608 --> 00:18:18.298

Up all. Right. Thanks.

86

00:18:18.298 --> 00:18:21.868

Excuse me we have some background.

87

00:18:21.868 --> 00:18:25.798

Conversations going on, please mute your phones.

88

00:18:28.374 --> 00:18:30.114

This moves us along to December,

89

00:18:30.144 --> 00:18:33.564

where the governor introduced his budget before the joint money committees,

90

00:18:34.074 --> 00:18:45.473

and highlighted significant investment into Virginia's to public North state and Virginia state majority of our budget requests were then added to the governor's proposed budget,

91

00:18:46.193 --> 00:18:56.273

which is sent to the general assembly in the form of a budget bill doesn't against the budget deliberation process that you see at the bottom whereby the end of the session in March,

92

00:18:56.273 --> 00:18:58.253

the general assembly approved a budget.

93

00:18:58.558 --> 00:19:06.179

Through a conference committee and sends it over to the governor to be signed veto, returned to the general assembly with the amendments.

94

00:19:06.179 --> 00:19:09.388

If you go to the next side, please.

95

00:19:18.503 --> 00:19:28.284

We ended the 2020 general assembly session with the largest legislative package that Virginia State University has ever received.

96

00:19:30.084 --> 00:19:43.284

Well, let us, okay, we ended the 2020 assembly session with the largest legislative package that Virginia State University has ever received. It was 166M dollars and indeed a historic budget for the University.

97

00:19:43.584 --> 00:19:49.253

We received funding for data center, modernization, establishing, which is our financial aid.

98

00:19:53.878 --> 00:20:05.308

Um, program for eligible students in the surrounding area, the expansion of the intrusive advising early warning system that Dr palm was speaking about earlier.

99

00:20:05.308 --> 00:20:05.608

Uh,

100

00:20:05.604 --> 00:20:09.114

the expansion of supplemental instructional programs,

101

00:20:09.443 --> 00:20:13.433

summer bridge program that was money for financial aid,

102

00:20:13.433 --> 00:20:20.574

optimization and money to also implement a program for developing stem educators.

103

00:20:21.179 --> 00:20:27.749

On agency, 234 side there was also additional funding added for a state match.

104

00:20:27.749 --> 00:20:31.888

Next slide please.

105

00:20:31.888 --> 00:20:46.288

The majority of our funding were for capital projects, which with the accepting of, with the exception of detail planning for summer seat were fully funded.

106

00:20:46.288 --> 00:20:46.528

Uh,

107

00:20:46.554 --> 00:20:47.273

as you can see,

108

00:20:47.273 --> 00:20:51.503

we have improving and replacing the technology infrastructure,

109

00:20:51.743 --> 00:20:55.763

demolition of Harris hall and Daniel's gymnasium improvement campus,

110

00:20:55.763 --> 00:20:56.963

struck campus,

111

00:20:56.963 --> 00:20:58.344

safety and infrastructure,

112

00:20:58.763 --> 00:21:01.134

construction of the new admissions building,

113

00:21:01.493 --> 00:21:02.213

waterproofing,

114

00:21:02.213 --> 00:21:03.384

campus building and,

115

00:21:03.384 --> 00:21:03.864

like I said,

116

00:21:03.864 --> 00:21:06.144

detail planning for renovating summer.

117

00:21:06.144 --> 00:21:18.743

See, I just want to highlight there is an additional and your additional information. There are pictures of these projects so that you can look at them a little later on.

118

00:21:19.078 --> 00:21:22.709

Next slide.

119

00:21:24.534 --> 00:21:33.084

But April comes and covert 19 began to take his place amongst Virginia and the rest of the nation.

120

00:21:33.443 --> 00:21:44.064

And the governor was forced to make a tough decision to all of the new spending, including all of our new funding for fiscal year, 2001 and 22. he intern called the general assembly.

121

00:21:47.638 --> 00:21:52.648

And for the state to re, forecast is.

122

00:21:52.648 --> 00:22:01.229

Challenges faced as a result of the pandemic as well as to address policing and criminal justice reform.

123

00:22:01.229 --> 00:22:07.439

Uh, following the civil unrest, as the result of the death of George Floyd.

124

00:22:11.009 --> 00:22:19.229

Special saying on the governor reintroduced the budget recommendations.

125

00:22:19.229 --> 00:22:34.138

To the joint money committees and within doing so people restore 1 time funding for fiscal year, 21 for only 2 of Virginia's higher ed institutions and those 2 institutions where Virginia State University in Norfolk State University.

126

00:22:34.138 --> 00:22:43.618

Uh, this included 6.5M dollars, total for agency, 212 and 1.5M dollars for agency to 34.

127

00:22:46.499 --> 00:22:52.798

Is our agriculture and cooperative extension and.

128

00:22:54.058 --> 00:22:58.108  
If you go to the next slide.

129  
00:23:03.144 --> 00:23:11.663  
All right, so also, at the end of the special session, the general assembly approved a budget restoring our fiscal year 21.

130  
00:23:13.499 --> 00:23:16.588  
Dollars.

131  
00:23:16.588 --> 00:23:28.348  
Has included 1.7M for, from an invitation designated to support public universities and maintaining affordable access as well as.

132  
00:23:28.348 --> 00:23:42.449  
9.3M dollars that will be awarded to issue as part of an allocation from the federal cares act dollars through the corona relief fund. This isn't included on the slide but there are also.

133  
00:23:42.449 --> 00:23:55.854  
And this is thanks to participation from the board and writing a letter to the governor. There was also 738000 dollars. We also received from the governor's emergency education relief fund gear fund.

134  
00:24:01.739 --> 00:24:05.608  
I'll be a success session.

135  
00:24:05.608 --> 00:24:15.479  
For issue, and the governor announced that he signed his bill into law yesterday there's still work that needs to be.

136  
00:24:15.479 --> 00:24:20.788  
20, uh, we will please.

137  
00:24:20.788 --> 00:24:24.088  
Hey.

138  
00:24:26.459 --> 00:24:31.558  
Already for the upcoming session.

139  
00:24:31.558 --> 00:24:44.219

It's taking place as we speak, also submitted budget request to the governor's office. If you go to the next slide, we committed our budget request to the governor.

140

00:24:44.219 --> 00:24:58.259

For restoration of the funds that were on a lot of for fiscal year, 22 as well as submitted for a request for a program called spar student, persistence and academic recovery program.

141

00:24:58.259 --> 00:25:12.989

The new requests that come in now, have to meet 1 of the 4 criteria and majority of our requests that submit fit within.

142

00:25:14.219 --> 00:25:18.719

Identify the emergency needs, including response to code related 19 pandemic.

143

00:25:18.719 --> 00:25:22.259

You can go next.

144

00:25:25.828 --> 00:25:40.679

So this is just that we have, as I stated, it's the same request to have the money. That was a lot of for fiscal year 2002 to have it restored into there. And then also to add our student.

145

00:25:40.679 --> 00:25:53.398

The academic recovery program, we have also submitted a capital.

146

00:25:53.398 --> 00:25:58.858

To improve H, back infectious aerosol control campus. Y.

147

00:25:58.858 --> 00:26:12.838

Hey, Virginia hall in to the library and our number 1 priority is to construct the building. How standing leaders of tomorrow leadership building, which is our book.

148

00:26:12.838 --> 00:26:19.048

As I stated the things that were passed in the recent budget.

149

00:26:19.048 --> 00:26:28.048

Projects you can see the pictures I want to give kudos to Kevin and his team Jane Harris and Adrian.

150

00:26:30.749 --> 00:26:33.778  
To ensure that we respond.

151  
00:26:35.848 --> 00:26:40.858  
For the planning budget made request for fiscal impact statements and that stuff is.

152  
00:26:40.858 --> 00:26:54.808  
It doesn't go notice and it goes appreciate it makes you also want to give credit to the president who does a wonderful job speaking on behalf of the institution and he also makes my job easier. So.

153  
00:26:54.808 --> 00:27:04.588  
That concludes my report. Hey, you have any questions for an impressive group for.

154  
00:27:04.588 --> 00:27:09.538  
Collateral impressive results this year. Congratulations to you. And your team and.

155  
00:27:09.538 --> 00:27:18.449  
The rest of the issue that might accusing knowledge, including Kevin and his staff as well as our president too. I know. Is really.

156  
00:27:18.449 --> 00:27:22.409  
Working the crowds, the aisles and everything else to.

157  
00:27:22.409 --> 00:27:25.919  
Make sure that the issue story.

158  
00:27:25.919 --> 00:27:33.719  
Is well tell and the needs are quite well articulated so congratulations to you again. Your staff.

159  
00:27:33.719 --> 00:27:37.288  
And those who work with you.

160  
00:27:38.548 --> 00:27:45.898  
I don't know if these slides these are just the slides that I was telling you about the various projects.

161  
00:27:49.288 --> 00:27:55.078  
Okay, thank you.

162

00:27:56.189 --> 00:27:59.249

Oh, okay. So for this.

163

00:27:59.249 --> 00:28:05.759

1, yeah, I'll do it 1, other thing that I like to do during my presentations is make sure that.

164

00:28:05.759 --> 00:28:09.538

We had a lot and who was able to come visit us on camp.

165

00:28:09.538 --> 00:28:15.689

And this year we had delegate aired as well as.

166

00:28:25.019 --> 00:28:28.739

Your company you are coming in and out of.

167

00:28:31.888 --> 00:28:35.368

Can you hear me okay.

168

00:28:35.368 --> 00:28:39.868

Can hear you now yeah, so we have a.

169

00:28:41.128 --> 00:28:50.759

Because the mayor of the city of Charlottesville here on the line, who's going to tell you a little bit more about the Institute.

170

00:28:50.759 --> 00:28:56.519

Welcome this afternoon everyone how are you.

171

00:28:56.519 --> 00:29:05.669

Well, thank you, thank you for joining us Thank you so much for having me. I would be remiss if I did not acknowledge our wonderful president president Abdullah.

172

00:29:05.669 --> 00:29:10.798

Played a phenomenal role in terms of helping us bring the John, our selection Institute.

173

00:29:10.798 --> 00:29:16.828

The fruition as well as our provost. Dr. Dr. Palm has been a huge supporter from day 1.

174

00:29:16.828 --> 00:29:20.999

Um, and Mr Burton Burton and I have worked.

175

00:29:20.999 --> 00:29:26.219

They let me on this, and it's been a beautiful thing to see it comes to fruition in addition to the rest of staff.

176

00:29:26.219 --> 00:29:29.278

Uh, Mr other slides prepare.

177

00:29:29.278 --> 00:29:37.888

1.

178

00:29:37.888 --> 00:29:44.459

Maybe okay, so we, we sent in some slides they.

179

00:29:44.459 --> 00:29:49.048

Do you.

180

00:29:49.048 --> 00:29:52.318

Do you know, the slides were submitted.

181

00:29:52.318 --> 00:29:55.709

No, I don't think they made. Okay.

182

00:29:55.709 --> 00:30:01.648

Nope, that's okay. That's okay. So I'll just go over in detail.

183

00:30:02.273 --> 00:30:09.983

A little bit about the jamma Institute and what we were able to pull together now as you all are aware John Mercer.

184

00:30:09.983 --> 00:30:21.743

Langston, who was our 1st, president absolute monarch and just trailblazer in terms of African American politics but really? The political atmosphere across the country.

185

00:30:22.044 --> 00:30:34.973

We want it to name it specifically after him for, for a few reasons. And I know again, we know about John MRSA license background but if you all

would indulge me for about 2 minutes I want to speak to some of the, the other parts.

186

00:30:35.338 --> 00:30:41.249

In regards to why this is so significant for into the, and the importance of us naming this Institute.

187

00:30:41.249 --> 00:30:56.183

After him, just in part the genre, suddenly some Institute for African American, political leadership is a development program suited for collegiate scholars as well. As current and emerging African American Virginians are interested in becoming more active in public service.

188

00:30:56.489 --> 00:31:08.098

Community leaders, local, elected officials, state officials, nonprofit leaders and any African American interested in expanding political power. For African Americans in Virginia also invited to participate.

189

00:31:08.098 --> 00:31:16.679

Now, our Institute is comprised of annual cohorts and the is based on the campus of the historically black college University, Virginia State University.

190

00:31:16.679 --> 00:31:24.419

So, our 1st president is the epitome of black excellence, and arguably 1 of the greatest Americans to ever grace the soul of our land.

191

00:31:24.419 --> 00:31:29.278

John Mercer exemplifies everything that we want our Institute.

192

00:31:29.278 --> 00:31:40.588

He was 1 of the 1st, black elected officials in the country serving as the township clerk in Ohio, in 1850 file and was the 1st black man's represent Virginia in the US House of Representatives.

193

00:31:40.588 --> 00:31:50.909

It's the 67 precedent length and serve as expected general for the free MS. Burle story. The post war South and encouraging Freeman to seek education opportunities.

194

00:31:50.909 --> 00:32:05.693

It's in 68 established a law department at Howard University. A new college founded to educate African Americans and in the early 1870 Senator Charles Langston excuse me to send their child summer of Massachusetts thought laces a, and drafting his civil rights bill.

195

00:32:06.598 --> 00:32:17.128

An 1871 maximum received an appointment for president, new licenses grant for the district of Columbia board of health and 80 and 77 president rather from behaves points at length.

196

00:32:17.128 --> 00:32:24.538

Resident, the resident minister to Haiti, so when we think about his political that's 1 portion of it.

197

00:32:24.538 --> 00:32:30.564

But President lengths, it also uses educational and political prowess to fight it. Excuse me, to fight for equitable policy.

198

00:32:30.983 --> 00:32:44.304

He petitioned the high courts to ensure that black people were treated equitably and mobilized and organized black people across the country and the quest for ensuring that blacks were not just at the table, had the ability to select what they want it to eat from the menu.

199

00:32:44.638 --> 00:32:54.419

A powerful man to say the least. So, as we look around the commonwealth of Virginia, we know that there is a need for developing a new pipeline of African American, political leaders.

200

00:32:54.419 --> 00:32:58.618

The members who are currently in the general assembly right now.

201

00:32:58.618 --> 00:33:02.699

They are a very small percentage in the totality in the grand scheme of things.

202

00:33:02.699 --> 00:33:07.798

Who are identified as African Americans that's both in the house as want us to finish that.

203

00:33:07.798 --> 00:33:12.538

When you look at from a local elected position, excuse me a local like a perspective.

204

00:33:12.538 --> 00:33:19.949

There's less than 10% of the total local elected positions, including city council board of commissioners, chairs and so forth.

205

00:33:19.949 --> 00:33:29.818

Who are actually African American so, for that reason, we know it is imperative that we develop a pipeline on the elected side, but from a policy perspective, and we actually just heard.

206

00:33:29.818 --> 00:33:41.009

From Senator Spruill this week, when he was having conversations with Jay lard in regards to the need for more African American serving and public policy positions to help right and guide policy.

207

00:33:41.009 --> 00:33:46.409

Those are the things that we're looking to address, so our Institute will comprise.

208

00:33:46.409 --> 00:33:51.173

Of several different events, and we're looking to be on par with the sourcing Institute.

209

00:33:51.443 --> 00:34:03.923

The also, the minority political leadership institute that you see at Virginia, Commonwealth University and source and obviously, and UVA we have a dynamic board members of the general assembly and so forth.

210

00:34:03.923 --> 00:34:08.994

We have Senator who was on our advisory board, delegate luxuries.

211

00:34:09.653 --> 00:34:10.884

We have Larry Terry,

212

00:34:10.884 --> 00:34:14.244

who was actually the CEO of the Institute,

213

00:34:14.244 --> 00:34:20.304

and our luxurious professor and fellow at the issue right now,

214

00:34:20.454 --> 00:34:22.643

back to and again,

215

00:34:22.673 --> 00:34:24.353

a wide variety Angela Ryan,

216

00:34:24.353 --> 00:34:25.824

who is seeing in political commentary,

217

00:34:26.034 --> 00:34:26.574  
commentator,

218

00:34:26.574 --> 00:34:26.903  
rather,

219

00:34:27.023 --> 00:34:30.744  
and a wide variety of folks who are here to help our scholars move forward.

220

00:34:31.048 --> 00:34:36.594  
Focused on ensuring that again, we develop a pipeline, we research and develop policy.

221

00:34:36.773 --> 00:34:46.764  
We look at power and capital and we tell the full story, not only African Americans in the political world, but also encourage our students and we're also looking to get into this field.

222

00:34:47.188 --> 00:34:51.989  
Just how to do, so it'd be advantageous to our community when they do it.

223

00:34:51.989 --> 00:35:06.804  
We were able to kick off our Institute last month and October 14th, and we hit the ground running to say, the links that we were able to put forth and put together our black Virginia voters, 2020. Paul, and we saw that a great deal of responses. We had nearly 500 people from across the commonwealth provide responses.

224

00:35:06.804 --> 00:35:18.114  
We are following that up, but the exit poll from the 2028 presidential election, and it will also include information about the 2020 inventorial election and things that African Americans across the commonwealth. I'm looking to see next year's electoral process.

225

00:35:22.918 --> 00:35:28.978  
So, I hope that you all will continue to support us and thank you for your time today. I'm hoping to take any questions if there are any.

226

00:35:28.978 --> 00:35:33.268  
Thank you for that presentation Thank you for the great work that you.

227

00:35:33.268 --> 00:35:37.708

And along with your team, have any questions on developing.

228

00:35:41.728 --> 00:35:51.478

Okay, I think this is a great initiative that we're undertaking and certainly quite timely and we know it's destined for success. So.

229

00:35:51.478 --> 00:35:56.728

We'll come back to this a little later to talk about voting on the, the name.

230

00:35:56.728 --> 00:35:59.849

The fall name because we need to.

231

00:35:59.849 --> 00:36:03.778

Uh, presented to the board tomorrow as well. Okay.

232

00:36:03.778 --> 00:36:09.869

Thank you thank you. I think Dr face to face on is ready.

233

00:36:12.659 --> 00:36:17.128

Are you with us out? Can you hear me the time?

234

00:36:17.128 --> 00:36:20.458

Yes, thank you.

235

00:36:21.204 --> 00:36:32.934

All right, so again, thanks. Thanks for being patient. What I am doing is our sponsor programs activity again through the 1st, quarter of 2021 and so that is for the month of July, August and September.

236

00:36:32.934 --> 00:36:47.063

So, the 1st thing that I will present are the proposal process these are grant proposals that have been submitted for funding as you can see here in this 1st, quarter. We submitted 2008 grant proposals.

237

00:36:47.063 --> 00:36:48.114

We're at approximately 2006.3M dollars.

238

00:36:53.548 --> 00:37:05.818

This does look like a significant increase over a prior years. I do want to caution us on the interpretation of this number though. Um, what is in this number is.

239

00:37:05.818 --> 00:37:20.603

There's a particular grant proposal mechanism called the capacity building grants that that comes out from USDA each year. We are allowed to submit up to 12 proposals to this mechanism. This normally comes out in the spring.

240

00:37:20.603 --> 00:37:29.244

However, due to Colvin, this was displaced to September submissions and so we submitted, I believe, 10 proposals to that.

241

00:37:30.503 --> 00:37:44.844

If we back those 10 proposals out, then we're back down in 18, which is about where we normally are for this period in the year. So, uh, we are on par, but I'm, I'm not ready to jump up and down in screen. Great things about.

242

00:37:45.599 --> 00:37:50.789

About some of the advancement just yet, um, can we move to the next slide please.

243

00:37:54.148 --> 00:38:08.849

So, the next 1 is, is the number of grants in a portfolio, and we are holding concept and that mid eighties numbers. So we are at 83 at the end of the 1st, quarter of 2021 to the next slide. Please.

244

00:38:12.894 --> 00:38:23.905

Our next slide is sponsor programs expenditures and this is a measure to me of activity that's going on and gets the grant. So, this, these are the salaries that are paid from the grant.

245

00:38:23.934 --> 00:38:36.474

These are supplies and materials that are purchased from the grants and so at the end of the 1st quarter, we were at 6.4M. This does trail the last couple of years. I believe that to a large extent.

246

00:38:36.474 --> 00:38:48.894

This is code related in that especially during the beginning. And middle of the summer, we did have a slow down and grant activity due to social, just a thing, and not necessarily having folks in the labs.

247

00:38:49.405 --> 00:39:02.335

And so, while the funding agencies did allow us to continue to pay salaries, they did recognize that some of the other activity was not going to be there at this point. And so I think that's reflected in this number.

248

00:39:03.985 --> 00:39:15.864

Next slide please and so my final slide is indirect cost recovered. This number is actually tied to the expenditure number.

249

00:39:16.074 --> 00:39:22.914

So, just as that number is trailing the last couple of years, this indirect cost recovered number is also trailing.

250

00:39:23.784 --> 00:39:36.204

I do believe that this number is actually going to and actually the, the numbers that we see for October, which are not represented on the slide, but stuff that I'm looking at, on a monthly basis.

251

00:39:36.445 --> 00:39:49.855

They are indicating that we are recovering. Our expenditures are finishes and the attended indirect costs. So, while I don't think we're going to get back to the 2425M dollar number and expenditures that we've had in the last couple years.

252

00:39:49.855 --> 00:39:52.284

I do think that we're going to be in at 22M dollar range.

253

00:39:52.284 --> 00:40:06.204

However, because of the new formula that we have on indirect cost recovery, actually, the numbers indicating that because of the recovery and spending, we are on pace to at least meet the same number.

254

00:40:06.204 --> 00:40:10.105

The same indirect cost recovery number that we had last year.

255

00:40:12.329 --> 00:40:15.389

I'm happy to entertain any questions that you guys may have right now.

256

00:40:20.099 --> 00:40:23.309

All right hearing no questions Thank you. Guys for your attention.

257

00:40:23.309 --> 00:40:29.639

Well, thank you for the reports and a great work that you're doing there.

258

00:40:30.719 --> 00:40:38.010

Look forward to hearing the next 1, even better progress and thanks for being transparent in terms of those numbers on the 1st slide.

259

00:40:38.010 --> 00:40:41.400

I was ready to give you great, great accolades.

260

00:40:41.400 --> 00:40:46.050

Increase, I'll try to take him 1 of them.

261

00:40:46.050 --> 00:40:50.159

Okay, thanks. Okay.

262

00:40:50.159 --> 00:40:53.639

To enrich the communications update.

263

00:40:53.639 --> 00:41:07.315

Yes, yes, sir. Good afternoon. Everyone and the Department of university relations and communications of course, our goal is to continue to increase positive media interactions as well as increasing our social media presence.

264

00:41:07.675 --> 00:41:13.344

And we are very happy about the fact that since we last minute we have continued to do that,

265

00:41:13.554 --> 00:41:17.215

which lines up with our strategic plan priority for,

266

00:41:17.215 --> 00:41:18.655

which is the issue brand,

267

00:41:18.804 --> 00:41:26.875

defining the issue brand and telling our story of us effectively demonstrating and communicating the value of Virginia State University,

268

00:41:27.085 --> 00:41:34.644

so 1 of the big things that we did since we last medically moved to the next slide was just adopted.

269

00:41:34.644 --> 00:41:47.664

Bellamy was just talking about, which is the John Mercer Langston Institute. We held a press conference on campus, and you can see some of the pictures from that press conference. As he mentioned.

270

00:41:47.664 --> 00:41:56.574

We had some state legislators there. You can see doc, delegate, luxuries aired as well as state. Senator made me look was president as well.

271

00:41:56.724 --> 00:42:01.315

But in the middle picture is 1 of the things that we were very excited about,

272

00:42:01.315 --> 00:42:07.494

was how much of the media showed up to help us tell this story all of the local TV stations,

273

00:42:07.494 --> 00:42:21.985

where they are ABC and CBS as well as all the local newspapers were there as well and so we were able to get some very positive media interactions as a result of this announcement and press conference that we held on campus on October

274

00:42:21.985 --> 00:42:35.244

13 if you move to the next slide is just a quick look at some of the articles and some of the things that we found online of the different media outlets that did cover the Institute announcement.

275

00:42:35.485 --> 00:42:49.824

And we got additional bang for the buck on this 1. because after we made the announcement, once the poll was released. We got additional media coverage on the poll that you just heard talk about.

276

00:42:50.065 --> 00:42:53.514

So, in addition to this big announcement, we did.

277

00:42:53.639 --> 00:43:03.150

Some additional stories that made headlines, if we move on to the next slide amongst those was the announcement just this week.

278

00:43:03.150 --> 00:43:06.900

That that.

279

00:43:06.900 --> 00:43:20.425

President more this is a there is a more updated slide that President more announced this week that we set out the release this week, that he would be donating 500000 dollars to the University. Some of it.

280

00:43:20.425 --> 00:43:26.454

And so that ended up getting quite a bit of media attention over the past few days,

281

00:43:26.695 --> 00:43:33.625

in addition to grow with Google announcement that we put out as well as our reopening plan,

282

00:43:33.625 --> 00:43:35.275

the virtual homecoming,

283

00:43:35.275 --> 00:43:39.775

our civil rights and education signage that was upgraded on canvas.

284

00:43:39.775 --> 00:43:48.204

The media picked up on that and boots 2 routes, and the small form outreach program as well as an announcement about offering free.

285

00:43:49.320 --> 00:43:57.894

Workshop for area farmers, all of that was out of the Department of agriculture, and we were able to get quite a bit of media interactions as a result of that.

286

00:43:58.644 --> 00:44:04.434

In addition to that we continue to leverage the expertise of our faculty members,

287

00:44:04.434 --> 00:44:05.485

and our administration,

288

00:44:05.485 --> 00:44:06.894

if we move to the next slide,

289

00:44:07.525 --> 00:44:15.684

just some of the additional announcements that we were able to get out there and showing some of the expertise of our faculty.

290

00:44:15.925 --> 00:44:30.414

Dr. Paul Mr. Rodney hall again Dr West Bellamy all appearing in articles are on TV stations talking about some of the interesting and great things that we have going on at Virginia State University. Again.

291

00:44:30.414 --> 00:44:40.224

If we move onto the next slide, we continue as someone very rapidly said, allowing our encouraging Dr Abdullah to continue to work the crowd.

292

00:44:41.094 --> 00:44:52.105

And so he has made a number of appearances in the media. Some of those you digest black lifestyle magazine as well as news.

293

00:44:52.105 --> 00:44:52.675

1,

294

00:44:52.855 --> 00:45:01.554

you can see the flyer there to your to the right of the screen where he was served as a panelists on news 1,

295

00:45:01.585 --> 00:45:03.264

talking about use,

296

00:45:03.264 --> 00:45:08.125

and how they fit into the black vote during the election season.

297

00:45:08.125 --> 00:45:19.764

So, again, we continue to push them out there. He knows the story, he knows the story. He's very good at telling it. And so we continue to leverage his expertise at doing that.

298

00:45:20.635 --> 00:45:21.085

Now,

299

00:45:21.114 --> 00:45:22.644

in addition to that,

300

00:45:22.945 --> 00:45:24.655

1 of the things that I,

301

00:45:24.715 --> 00:45:27.744

as I used to teach my public relations class,

302

00:45:27.744 --> 00:45:38.184

I used to tell my students that advertising is what you pay for the public relations is what you pray for meaning that we can't always control what the media does with the stories that we said,

303

00:45:38.184 --> 00:45:41.934

we can't control whether they actually run those stories or if they don't.

304

00:45:42.114 --> 00:45:49.224

And so we continue to push out press releases and information to the media and hopes that they will carry them. But we also want.

305

00:45:49.320 --> 00:45:54.264

Take control of getting our own message out and we do that through social media.

306

00:45:54.264 --> 00:46:07.224

So, if we move to our next slide, our social media strategist, who has massager, Harris has done a phenomenal job in terms of operating our social media and continuing to get Virginia State University out there.

307

00:46:07.405 --> 00:46:20.934

Because this is another way that we can help to control our own narrative and put our information out there. So, this is just a very quick glimpse at some of our social media interactions, and how we're able to leverage that.

308

00:46:21.414 --> 00:46:33.594

For example, if you look on Facebook, we post an average of 13 posts on Facebook a week. That's at least 2 a day that we're putting out there and on Twitter averaging posting about 41 weekly post.

309

00:46:33.594 --> 00:46:48.114

And you can see how many followers that we have on all of those platforms. And another thing that we're really excited about as it relates to our social media is that not only do we post it but then we see how many people will share it.

310

00:46:48.114 --> 00:47:01.735

So, it extends our reach and extends our arm far beyond what we post on our Virginia State University, social media pages, because we have a lot of other people who continue to push and share that information as well.

311

00:47:01.735 --> 00:47:16.675

So, those are just a couple of the ways that we can take you to try to share the issue story and continue to try to push all of the good and wonderful and transformative things that are happening on the issue campus. That concludes my important. I'm happy to answer any questions if there are any.

312

00:47:20.369 --> 00:47:23.670

Hey, thank you. Alright. Any questions.

313

00:47:27.750 --> 00:47:33.449

Thank you that could sandwich for that report and to Sharon all the great things that are happening.

314

00:47:33.449 --> 00:47:42.420

On campus, um, I have a question, um, do we have a system by which we send out.

315

00:47:42.420 --> 00:47:46.590

News clips on to any of our, um.

316

00:47:46.590 --> 00:47:50.099

Audiences or.

317

00:47:50.099 --> 00:47:53.789

Or.

318

00:47:53.789 --> 00:47:58.920

Any particular university with.

319

00:47:58.920 --> 00:48:05.280

Which have been affiliated, they would do like a weekly recap of.

320

00:48:05.280 --> 00:48:08.579

You in the news or something like that.

321

00:48:08.579 --> 00:48:21.954

We do have a page on our website called the issue in the news, and we are, we continue to try to keep that updated. So, with additional news mentions that we will try to keep it updated all of the different places.

322

00:48:21.954 --> 00:48:35.364

But to be honest, there, if we even if we look at the situation of the John Mercer, Langston Institute, because there were so many different

media outlets, I carried that 1 story, we can pick and choose which 1 we choose to share.

323

00:48:35.364 --> 00:48:48.835

But that page would really, really, really get long if we share every time that were mentioned in the news. So, that's a good thing. That is a good thing, but we will continue to be more more diligent about ensuring that we share.

324

00:48:49.500 --> 00:48:53.820

It says that you can subscribe to that will let, you know, any time during your.

325

00:48:53.820 --> 00:49:04.914

Your business is mentioned in the news, we'd all subscribe to 1 of those services right now, but I think I along with the president as well as along with some other members of our administration, have alerts on our Google.

326

00:49:04.914 --> 00:49:17.815

So that we know anytime Virginia State University is mentioned anywhere in the news, we kind of keep tabs on that. Yeah. Something to consider because the ones that I've had, I haven't even had to solicit. I don't have a website.

327

00:49:17.815 --> 00:49:28.405

It comes as an email on a regular basis, and it keeps me informed and I think that this with, in terms of keeping alarms and.

328

00:49:28.739 --> 00:49:31.889

Donors and prospective donors, inform that.

329

00:49:31.889 --> 00:49:36.449

Hopefully would result in not only some positive.

330

00:49:36.449 --> 00:49:40.619

Public relations, but also some positive.

331

00:49:40.619 --> 00:49:45.119

It's just something to think about. Yes, sir. We will absolutely look into that.

332

00:49:45.119 --> 00:49:58.650

Thank you. Mr. Mr. chairman I was going to say, I get those types of of newsletters as well. And I, you know, even if it's just a link to, um.

333

00:49:58.650 --> 00:50:03.360

The page it just it just a reminder at least.

334

00:50:03.360 --> 00:50:07.349

Um, of all the good work that's going on is.

335

00:50:07.349 --> 00:50:10.469

Is helpful to me. I know.

336

00:50:10.469 --> 00:50:14.099

Thank you. Okay Thank you. Very much.

337

00:50:14.099 --> 00:50:19.860

Okay, now we will go on to the institutional investment update. Um.

338

00:50:19.860 --> 00:50:32.039

This should make it. Harris. Yes. Good afternoon again. Everyone. Good afternoon. Thank you for all that. You've done to prepare for this may for prep for this week. Thank you.

339

00:50:32.039 --> 00:50:38.815

No problem, thank you. Thank you. Institutional advancement has been extremely, extremely busy as we continue.

340

00:50:38.815 --> 00:50:53.635

Of course, to solicit and secure philanthropic support and partnerships for the benefit of our students actually will address the photo on the very 1st slide, which was a photo that we took with our guest on campus.

341

00:50:54.295 --> 00:50:59.364

Mr. Charlie luck as well as Dr ackrason from love companies.

342

00:50:59.364 --> 00:51:10.375

A family on business and 1 of the largest in the stone industry located in Brooklyn and so we had an opportunity with the president to visit them earlier this year.

343

00:51:10.375 --> 00:51:15.204

And so we had invited them to come to campus and give them a vs, you experience.

344

00:51:15.235 --> 00:51:28.105

And so we had that opportunity just a few weeks ago, giving them our campus talking about leadership and how our students are developing bolts and the curriculum surrounding leadership.

345

00:51:28.494 --> 00:51:30.445

They also have the opportunity to meet Mr.

346

00:51:31.315 --> 00:51:32.514

who was photo with me,

347

00:51:32.514 --> 00:51:33.385

she is a 2020 graduate,

348

00:51:33.385 --> 00:51:35.125

but also in our graduate school currently,

349

00:51:35.125 --> 00:51:38.965

and is a graduate assistant within our office,

350

00:51:38.965 --> 00:51:39.835

a nominal student,

351

00:51:39.864 --> 00:51:42.715

and she most certainly provided her experiences,

352

00:51:42.715 --> 00:51:47.695

her leadership skills that she gained while here at the institution.

353

00:51:47.695 --> 00:52:00.775

And so it was a wonderful opportunity to host them, but also begin to talk about how love can build and help us build leadership skills within our students and partner with career opportunities.

354

00:52:00.775 --> 00:52:05.664

So we will hope to have an uptake soon about what that will bring about.

355

00:52:08.155 --> 00:52:17.364

We go to our next slide. We will jump right into our dashboard update for fiscal year 21. I think the data is as of November the 8.

356

00:52:17.394 --> 00:52:25.434

so, with our charitable giving, we have a total of 991360 dollars compared to last fiscal year of 855000.

357

00:52:30.150 --> 00:52:41.844

943 and so this is an increase over last fiscal year, and our charitable giving if we look at our non charitable giving that 71820 dollars compared to last fiscal year of 144564 dollars, you'll see there's a decline.

358

00:52:41.844 --> 00:52:56.574

A lot of this will be attributed to homecoming and so where we were not, we did not have a traditional home coming in person without jobs on the hill events and many of our event, the golf tournament. We did not have revenue to come into the institution.

359

00:52:56.574 --> 00:52:59.815

So that non charitable portion has seen a decline this fiscal year.

360

00:52:59.815 --> 00:53:13.824

What the total dollars of 1 1063181 dollars this fiscal year raise as of November the 8, compared to last fiscal year of 1M dollars we look at our total donors, total donors at this time. November.

361

00:53:13.824 --> 00:53:27.655

8 1173 dollars compared to last fiscal year of a 1016 dollars and so we are excited to continue to increase our support within our fundraising efforts and also increase our donors. And so you can see that increase.

362

00:53:43.224 --> 00:53:56.304

Is broken down as we look into the categories below looking at the alumni line of 439000 dollars from alumni, compared to fiscal year 20 of 408000 with the donor account. Of course, as we see higher than it wasn't fiscal year 2020.

363

00:53:56.304 --> 00:54:04.405

and so we'll talk a little bit about it, but I, Roger stadium sell out help. This is donors. We're excited to be able to participate in that homecoming experience.

364

00:54:09.204 --> 00:54:21.744

And our alumni association lines, 21345 dollars compared to last fiscal year of 11400 with 12 alumni association, donors, and compared to last year. 6. and this really includes our alumni association chapters.

365

00:54:21.744 --> 00:54:28.375

And so, when a chapter makes a gift as an organization, that will be that would be shown in this category.

366

00:54:28.375 --> 00:54:37.525

Our faculty and staff much appreciated for their support and their continued support at 60693 dollars compared to last fiscal year at 57277 dollars.

367

00:54:46.530 --> 00:54:48.175

With a donor count of 63,

368

00:54:48.175 --> 00:54:50.724

compared to last fiscal year of 77,

369

00:54:50.724 --> 00:54:52.405

and our corporations,

370

00:54:52.405 --> 00:55:00.715

foundations and organizations a total of 403692 dollars compared to last fiscal year of 330992 with 39 dollars this fiscal year,

371

00:55:00.715 --> 00:55:02.454

compared to last fiscal year of 71.

372

00:55:11.065 --> 00:55:11.335

So,

373

00:55:11.335 --> 00:55:11.755

again,

374

00:55:11.755 --> 00:55:25.855

and we continue to focus on these numbers again this is the dashboard that we see every week as we slice and dice and segment and see where our opportunities are to increase and all of our constituency groups especially as we approach the end of the calendar,

375

00:55:26.125 --> 00:55:29.215

so we're focusing our efforts now until December,

376

00:55:29.215 --> 00:55:33.235

30 of on bringing in the calendar year end gifts to the institution.

377

00:55:33.719 --> 00:55:37.110

Correct.

378

00:55:44.219 --> 00:55:58.465

So, the next slide I wanted to give just an overview of how against slicing and dicing how the dashboard reflects and the funds for the institution, and so by category showing where the funds come into Virginia state.

379

00:55:58.885 --> 00:56:11.155

So, without a doubt funds, currently there have been no, no physical activity and this and when I say in dolphins, this will be an endowed investment of course, investment fund. That is not restricted to Scott.

380

00:56:11.155 --> 00:56:23.844

That is not restricted to scholarships the line below. You will see our undoubt scholarships and so that is where a lot of our support come from with donors and chapters and organization establishing and our funds at the University.

381

00:56:23.844 --> 00:56:38.364

And so that is where much of the support has shown up in our endowed endowed activity without deferred giving. This is, of course, where our donors are are having estate plans and and policies with the institution.

382

00:56:38.364 --> 00:56:48.804

And so they make a gift to the institution that would provide the support for a plan gift. But also for a policy for a life insurance policy.

383

00:56:49.554 --> 00:56:51.414

Without restricted current use funds,

384

00:56:51.954 --> 00:56:58.434

a lot of our donors find this as an opportunity to give immediate need to students by way of scholarships,

385

00:56:58.465 --> 00:57:05.485

but also provide support to the colleges as well as the programs and so our restricted current current use funds.

386

00:57:05.485 --> 00:57:13.255

There are current use funds that we can use right at this moment. However, they are restricted either by way of college or by scholarship.

387

00:57:13.559 --> 00:57:25.764

And our 1 of our most important funds is, of course, the tuition assistance fund, which provides the critical and immediate support for our students. We see that this right now, this fiscal year, we have raised 132000.

388

00:57:25.764 --> 00:57:37.974

we look at the years, 2020 and 2019 they have increased over the last 2 years and so we are looking and continuing to push to see that number increase as we move into the 2021 end of end of the fiscal year.

389

00:57:37.974 --> 00:57:45.144

And so just wanted to again give you an overview of how the funds coming to the institution and where we also focus our efforts and our fundraising.

390

00:57:50.940 --> 00:57:55.769

Can you explain on the deferred giving you says the insurance.

391

00:57:55.769 --> 00:58:00.329

What are these not these numbers representing is.

392

00:58:00.329 --> 00:58:07.260

Right. So the donor makes a gift to the institution, which then pays the policy for that donor.

393

00:58:07.260 --> 00:58:13.170

And so that is the gift to the institution, by way of the donor, which pays the policy.

394

00:58:13.170 --> 00:58:17.280

So, this 1420 will go back out to pay for.

395

00:58:17.280 --> 00:58:20.550

All right. Okay. Thank you.

396

00:58:20.550 --> 00:58:25.019

Next to the.

397

00:58:29.784 --> 00:58:40.914

So, our funding partnerships want to just give an overview about that. I know we talked about in line by line almost in our last meeting, talking about our partnerships and our funding opportunities.

398

00:58:40.914 --> 00:58:46.164

So wanted to give you an overview of where we were since our last meeting with Atlantic Union bank,

399

00:58:46.195 --> 00:58:49.614

which was a recent announcement that we shared about a partnership,

400

00:58:49.614 --> 00:58:55.704

and a funding opportunity at the university Atlantic Union has committed to 100000 dollars to support scholarships at the institution,

401

00:58:55.704 --> 00:59:05.815

but also to build a pipeline and internship program and so we're excited about that the focus will be in our original Louis college business and so that partnership is well underway.

402

00:59:05.815 --> 00:59:10.855

I believe the president also participated in an interview with the president of Atlantic Union bank on yesterday.

403

00:59:10.855 --> 00:59:24.894

So we look forward to establishing the scholarship and the benefit of our students and the experience they'll also benefit from this partnership at Atlantic Union Bank dominion energy. Of course that we spoke about that last.

404

00:59:25.889 --> 00:59:38.425

Quarter well, last board meeting, which spoke to the, you promised initiative that dominion energy had announced and so we were invited to participate in that proposal along with myself and Dr highly.

405

00:59:38.485 --> 00:59:39.235

And Dr Lee,

406

00:59:39.235 --> 00:59:46.315

we were able to present on the College of engineering and science and technology and opportunity for funding and we want to think,

407

00:59:46.344 --> 00:59:46.795

of course,

408

00:59:46.795 --> 01:00:01.344

the visitor Bill Murray for his support and being in that in that presentation with us as well but we are happy to announce that we have confirmed the gift from dominion energy of 2.7M dollars with will support our college of engineering and technology much

409

01:00:01.494 --> 01:00:15.534

of the focus will be on scholarships as well as being able to provide for our summer bridge program and professional development experiences for students and so we are extremely excited about that and that will come to the institution and benefit

410

01:00:15.864 --> 01:00:17.965

the students for that program that college.

411

01:00:20.065 --> 01:00:33.835

Idea alliance is also a partner with the institution. They recently contributed to the College of humanities and social sciences to be able to award a scholarship for 2 years for students in the arts program mainly and graphic design.

412

01:00:34.284 --> 01:00:41.005

And they are also doing a partnership where they are mentor students and preparing the experiential learning opportunities.

413

01:00:41.005 --> 01:00:51.114

And so 1 of the partnerships we were able to secure as well I mentioned left companies earlier when we 1st started the presentation Smithfield by way of our visitor member Mr.

414

01:00:51.114 --> 01:01:04.105

Fleming being able to build that partnership with Smithfield and make that even stronger than it is currently. But we're looking at a a large different Smithfield in the range of 500000 dollars to support endowed scholarship.

415

01:01:04.735 --> 01:01:10.494

But also get a pipeline partnership for our students as well as internships for our students.

416

01:01:10.494 --> 01:01:24.864

And so, hopefully, we'll have more information on that when our next board meeting in February, and the shortest foundation, which is the

merger of SunTrust and Bank of America who has provided gifts to the institution of 10000 dollars to support the tuition assistance fund.

417

01:01:24.864 --> 01:01:36.085

And so just a little bit of activity that have gone on with our office, but also great news for our students who will benefit from this, and these partnerships and funding.

418

01:01:38.364 --> 01:01:53.005

Our next slide, so a brief overview of our progress, but then our 2nd, quarter, I talked a lot about our partnerships and our funding.

419

01:01:53.005 --> 01:02:07.704

So some of the progress that we've done in other areas, mainly alumni relations, but also on grant proposals, we held our virtual alumni homecoming weekend. And so, if you were able to participate and see all the activity that surrounded that, we had the virtual payments.

420

01:02:08.304 --> 01:02:14.695

We had the 5 K as well as the Roger stadium spell out and as well as the halftime day party shown.

421

01:02:14.695 --> 01:02:26.905

So a lot of excitement about that about that initiative, and that weekend, it was almost as if the alumni had an opportunity to be together in a virtual space, and we're on the yard together in a virtual space.

422

01:02:27.594 --> 01:02:32.875

And so I think it provided most certainly an engagement opportunity, even in the midst of 19.

423

01:02:33.565 --> 01:02:45.114

Our class we union giving program is well underway and so we are right now working with our class coordinators, the classes ending and ones and sixes and so they are reaching out to their classmates.

424

01:02:45.114 --> 01:02:57.144

They have already sent their appeals and their solicitations to their classmates, encouraging them to make a gift to the institution and recognition of their graduation year. But also, in recognition of their anniversary year.

425

01:02:58.164 --> 01:03:10.644

Our renewal, and our end of the year solicitation, those have, of course, gone out and they have a John or they have got it a lot of support. Our gift processor is taking a break for the moment.

426

01:03:10.644 --> 01:03:24.775

But she her fingers are most certainly typing away, trying to answer all of the gifts that we will receive based on this mailing. And so we hope that those will also provide the support that our status need I'm going to donors will see the need. And the urgency of that support, by way of the solicitation letter.

427

01:03:25.465 --> 01:03:37.105

And then, October proposals again, trying to keep our focus on doing 2 proposals a month. And so in October, we were able to submit proposals to the rich as rental foundation as well as the wildlife foundation.

428

01:03:37.344 --> 01:03:43.434

And then in November, this month, we are looking to submit our proposals to M and T bank as well as North at Norfolk Southern.

429

01:03:43.769 --> 01:03:47.639

Next slide please.

430

01:03:53.340 --> 01:04:04.494

So just wanted to highlight some of our alumni who have been in the news, but also were elected to elected to political positions within their states.

431

01:04:04.494 --> 01:04:15.385

And so, of course, starting with Lucy, coming back to the class of 1982 was re, elected to Georgia, 6, congressional district. She also serve as a commissioned speaker if you remember, just a few years ago.

432

01:04:15.385 --> 01:04:27.715

jamila Taylor, who was a class of 90 98 who was elected to the Washington state house of Representatives. And Jason lo was also a class of 1998 who was reelected to the Oklahoma State House of Representatives.

433

01:04:27.715 --> 01:04:35.965

And so just some highlights of our alumni who are again making impact and making change in their communities across across the nation.

434

01:04:38.250 --> 01:04:41.909

Next please.

435

01:04:49.614 --> 01:04:56.094

So, just a brief homecoming overview, just sharing some of the highlights and the photos that were captured over the weekend.

436

01:04:56.094 --> 01:05:05.724

Of course, again, we had we started off the events with our virtual payments stuff and so you'll see a zoom photo of the photos of the images.

437

01:05:05.724 --> 01:05:18.594

And the paintings that were done during that Friday evening event on Saturday, we hosted our 5 K. and so our alumni and friends faculty and staff were able to participate wherever they were, it was their race, their pace.

438

01:05:19.074 --> 01:05:31.525

And so they provided their photos. And, of course, demonstrating their orange and blue and children, wherever they were being healthy and active and participating and engaging on our next slide.

439

01:05:31.829 --> 01:05:40.980

Silence.

440

01:05:40.980 --> 01:05:53.934

We also, of course, had the Roger stadiums, virtual sell out and a half time show. And so this was our fundraising component of the homecoming weekend asking alumni, brand supporters to make a gift to the institution to help us stop the stadium.

441

01:05:54.474 --> 01:06:07.945

And so we were able to sell 1906 seats in the stadium and virtual seat, but also most importantly to raise 47000 dollars and funds to our tuition assistance. Fine part of the cell out was also the daytime party, the daytime half. Sasha.

442

01:06:07.945 --> 01:06:08.605

Excuse me,

443

01:06:08.605 --> 01:06:23.485

and they party and so we were able to again provide an engagement opportunity via the Internet and Livestream have Tom show in day party with 2 alarms of Virginia State University where we had 1851 views

444

01:06:23.485 --> 01:06:24.505

on that.

445

01:06:24.534 --> 01:06:32.574

Saturday of the halftime show. So, again, providing an opportunity for engagement in a virtual space, but also building the spirit of Trojan proud across the nation.

446

01:06:38.519 --> 01:06:44.250

And I think that's my less please.

447

01:06:46.889 --> 01:06:58.195

And the last time we talk a little bit, just an overview of our giving Tuesday initiatives. We are planning to participate in giving Tuesday on December. 1st, it is a global day of giving.

448

01:06:58.195 --> 01:07:08.574

And so it is a day where many nonprofits are reaching out to donors. And friends and supporters to support philanthropic in their organization.

449

01:07:08.574 --> 01:07:16.315

And so we are participating in that, as we have in the past and asking for gifts of any size to any fund to support the institution.

450

01:07:16.315 --> 01:07:25.764

And so you will see a lot of the communications come out over the next few weeks, as we build up and lead to giving Tuesday again on December the 1st, 2020.

451

01:07:26.550 --> 01:07:38.849

That concludes my report, thank you. Lots of great things going on there. And again, thank you for holding things together there. Thank you. Your job that we really appreciate it and.

452

01:07:38.849 --> 01:07:41.969

Any questions.

453

01:07:43.110 --> 01:07:46.619

I have 1 quick 1, the gift.

454

01:07:46.619 --> 01:07:57.480

That's being made and out of anymore with universal Corp should that be on the report? It's some place on this suddenly give them proper recognition.

455

01:07:57.480 --> 01:08:10.619

Yes, yes, it will be. We actually have a donor, a donor list that we do every month and so they are actually on our donor list, but it was not in this presentation that extended.

456

01:08:10.619 --> 01:08:15.809

It's another partnership, another corporation that might be good if it fits into your.

457

01:08:15.809 --> 01:08:19.289

Um, way of reporting.

458

01:08:19.289 --> 01:08:30.060

Anything else we've heard a lot of excitement about homecoming and thank you for doing that. And we had talked about maybe even continuing that for those who cannot.

459

01:08:30.060 --> 01:08:35.340

Make it out to home coming from, across the world during homecoming even when we.

460

01:08:35.340 --> 01:08:38.850

Have the next in.

461

01:08:38.850 --> 01:08:42.000

Physically present homecoming. Okay.

462

01:08:42.000 --> 01:08:51.659

The questions, okay if not do we have our legal counsel present? I can't see who is here now.

463

01:08:51.659 --> 01:08:55.380

On the participant list Dr red.

464

01:08:55.380 --> 01:09:00.840

Yes, I believe we do. I think I see dev, love it here.

465

01:09:00.840 --> 01:09:03.989

Okay, yeah, I'm I am listening.

466

01:09:03.989 --> 01:09:07.380

Okay, okay. We just need you to be.

467

01:09:07.380 --> 01:09:14.489

Okay, thank you for being here. So then we can take care of a couple of things that we need to vote on a few things. We need to vote on.

468

01:09:14.489 --> 01:09:20.250

But you can make it. Okay the 1st thing is that we need to.

469

01:09:20.250 --> 01:09:25.560

I do a roll call on approval of the agenda.

470

01:09:25.560 --> 01:09:33.810

Red, and you're ready.

471

01:09:40.649 --> 01:09:44.430

F\*\*\* you on mute.

472

01:09:44.430 --> 01:09:48.930

Thank you again, it took a few minutes Thank you for your patience.

473

01:09:48.930 --> 01:09:52.109

Huh.

474

01:09:53.399 --> 01:09:58.619

So, I am calling role for approval for the minutes.

475

01:09:58.619 --> 01:10:02.369

1 of the agenda and a minutes. Is that correct? Correct?

476

01:10:02.369 --> 01:10:06.930

Thank you.

477

01:10:06.930 --> 01:10:10.229

Said failure, which you sent.

478

01:10:10.229 --> 01:10:15.060

Hi, Valerie brown? Yes.

479

01:10:16.109 --> 01:10:20.970

Is crittendon yes discovery.

480  
01:10:20.970 --> 01:10:25.859  
Yes, yes.

481  
01:10:25.859 --> 01:10:29.850  
Yes.

482  
01:10:29.850 --> 01:10:33.659  
Mr, yes.

483  
01:10:36.930 --> 01:10:43.979  
That was for the agenda.

484  
01:10:43.979 --> 01:10:48.600  
For the move in the minutes.

485  
01:10:48.600 --> 01:10:51.989  
Mr. Richard? Yes.

486  
01:10:51.989 --> 01:10:57.899  
That yes, yes.

487  
01:10:57.899 --> 01:11:02.399  
Is curry? Yes.

488  
01:11:02.399 --> 01:11:05.460  
Hello.

489  
01:11:09.060 --> 01:11:12.869  
Yes, that's the Darden.

490  
01:11:12.869 --> 01:11:22.289  
He's going, yes, yes. Yes. Thank you. Okay.

491  
01:11:22.289 --> 01:11:29.939  
And the last thing that I have to bring before you is a recommendation  
for affirmation of the name of the.

492  
01:11:29.939 --> 01:11:34.829  
African American, political leadership Institute, Iran and John and.

493

01:11:34.829 --> 01:11:39.779  
As you heard from Dr Bellamy, he has quite an impressive.

494  
01:11:39.779 --> 01:11:46.199  
Background and certainly worthy the recognition that we.

495  
01:11:46.199 --> 01:11:49.500  
I want to provide my attention, his name.

496  
01:11:49.500 --> 01:11:53.970  
To the American political leadership.

497  
01:11:53.970 --> 01:11:58.500  
So, therefore, I'm requesting that this committee.

498  
01:11:58.500 --> 01:12:03.899  
Recommends affirmation of a recent naming by the university to the full board.

499  
01:12:03.899 --> 01:12:08.909  
Background university created named African American.

500  
01:12:08.909 --> 01:12:17.880  
Political leadership Institute after John in the 1st, African American congressman from Virginia, and the 1st, president of Virginia State University.

501  
01:12:17.880 --> 01:12:24.659  
The sensitive has been created to assess development and power, African, American, political leadership and the commonwealth of Virginia.

502  
01:12:24.659 --> 01:12:29.489  
Which embodies the spirit mission and transformative nature of.

503  
01:12:29.489 --> 01:12:36.149  
President Langston leaders, his educational and political prowess to policy.

504  
01:12:36.149 --> 01:12:40.289  
Petition the Hi course ensure. Black people were treated actively.

505  
01:12:40.289 --> 01:12:45.119

And mobilized and organized by people in the quest to ensure quality.

506

01:12:46.350 --> 01:12:50.039

That is the recommendation I guess I need a.

507

01:12:50.039 --> 01:12:54.359

I wanted to make that motion in the 2nd.

508

01:12:54.359 --> 01:12:57.479

D\*\*\* curry so moved.

509

01:12:57.479 --> 01:13:01.319

There was a 2nd. Okay.

510

01:13:01.319 --> 01:13:09.149

I think this can just I though, do we need a full roll call?

511

01:13:09.149 --> 01:13:22.739

I think we should do a roll call to be safe. Oh, okay. It doesn't hurt. Okay. Are you ready to roll? Yes, sir. Call. Okay, David. Yes.

512

01:13:22.739 --> 01:13:25.829

Dr. brown? Yes.

513

01:13:25.829 --> 01:13:29.220

Yes.

514

01:13:29.220 --> 01:13:32.670

Yes.

515

01:13:32.670 --> 01:13:37.560

Darden? Yes, Gordon. Yes.

516

01:13:37.560 --> 01:13:40.649

Yes.

517

01:13:40.649 --> 01:13:46.409

Thank you, thank you. That was unanimous. And this will be taken to the full board tomorrow.

518

01:13:47.699 --> 01:13:51.210

If the business to come before.

519

01:13:51.210 --> 01:13:54.539

On this committee at this time.

520

01:13:56.819 --> 01:14:04.619

If not we can adjourn or do I need to have a vote on the journey to.

521

01:14:04.619 --> 01:14:11.069

hey a second second okay thank you .

522

01:14:11.069 --> 01:14:15.840

Favor say, aye aye aye.

523

01:14:15.840 --> 01:14:21.210

We are adjourned, thank you. Thank you.

524

01:14:32.729 --> 01:14:40.050

Thank you. Mr. Thank you.