

Data Analytics and Business Intelligence

ABOUT THIS PATHWAY

Develop data analysis and technical skills to support decision making in organizations. This pathway equips students with the tools to interpret data and drive organizational performance.

WHO IS THIS FOR?

- Students interested in analytics, IT, or business intelligence
- Students with an eye for patterns and problem solving
- Those pursuing careers in tech-enabled business environments

POSSIBLE CAREER DIRECTIONS

- Data Analyst
- Business Analyst
- IT Specialist
- Operations Analyst

EXAMPLE PATHWAY COURSES

CISY 201 Microcomputer Concepts

INLT 290 Introduction to Database Applications

INLT 292 Introduction to ERP

COBU 155 Information Systems and Technology I

MKTG 407 Digital Marketing Analytics

CISY 432 Advanced Python Programming

PADM 404 Project Management

CSCI 495 Topics in Computer Science

CISY 478 Managing Organizational IT Security ...

CSCI 120 Introduction to Programming

IMPORTANT NOTE:

Courses listed are examples only. Students work with their academic advisor to build a fully customized degree plan that meets all graduation requirements.