2014 IRTS SUMMER FELLOWSHIP PROGRAM APPLICATION

Application Deadline: SUNDAY, NOVEMBER 3, 2013, MIDNIGHT
Send Application and One-Page Resume to submit@irts.org

By submitting this application you agree to attend the entire nine-week summer program, June 1 – August 2, 2014 in New York City.

Students selected for this highly competitive program learn about opportunities throughout the media industry, in addition to interning at a specific company where skills are matched to a corresponding area of our business. Accomplished students from all majors (including math, computer science, business, marketing, communications, etc.) are encouraged to apply. IRTS provides travel, housing, and a living allowance. Learn more at: http://irtsfoundation.org/summerfellowshipprogram.html.

SECTION 1

NAME: ___________________________________________________________

GRADUATION DATE: ______________________________________________

Highlight your current academic status:

Junior   Senior   Graduate Student

***Please note: Applicants must be full-time students who will not graduate prior to April 15, 2014.

COLLEGE/UNIVERSITY: _____________________________________________

PERMANENT ADDRESS: ____________________________________________

CELL PHONE: _____________________________________________________

E-MAIL ADDRESS: _________________________________________________

SECTION 2

1. What is your major/minor? __________________________________________
2. What is your grade point average in your major?

3. What is your cumulative grade point average?

4. In order to be inclusive of all races and ethnicities we encourage applicants to identify themselves by marking the appropriate space or spaces below.

   ___ African American  ___ Hispanic or Latino  ___ Asian or Pacific Islander
   ___ American Indian or Alaskan Native  ___ Caucasian  Other: ________________________

5. Have you applied to the Summer Fellowship Program before?  ___ Yes  ___ No

5. If yes, when__________________________________________________________

SECTION 3

Please indicate if you have actively participated in the following categories. **You are welcome to expand beyond the three lines listed below.** For each experience use the first space to name where the experience occurred. In the second space list the position you held – indicate P for **Paid Position**, I for **Internship**, or V for **Volunteer**. In the third space please provide the dates in which you worked. Do not list the same experience in several categories. Leave category blank if you do not have experience in the area.

*Example:*

On-campus radio, television, cable, film, or digital media experience

A. WNYU-Radio, New York University  Station Manager (P)  Feb 12 – Present
B. Campus TV, New York University  Producer, News (V)  Sept 10 – Feb 11

1. On- or off-campus radio, television, cable, film or digital media experience

   A. ____________________________  ____________________________  __________
   B. ____________________________  ____________________________  __________
   C. ____________________________  ____________________________  __________

2. On- or off-campus advertising, marketing or public relations experience

   A. ____________________________  ____________________________  __________
   B. ____________________________  ____________________________  __________
   C. ____________________________  ____________________________  __________
3. On- or off-campus sales, research or statistical analysis experience
A. ____________________________ ____________________________ _________
B. ____________________________ ____________________________ _________
C. ____________________________ ____________________________ _________

4. On- or off-campus newspaper, magazine, web or other publication experience
A. ____________________________ ____________________________ _________
B. ____________________________ ____________________________ _________
C. ____________________________ ____________________________ _________

5. On- or off-campus computer programming, software development or database technology experience
A. ____________________________ ____________________________ _________
B. ____________________________ ____________________________ _________
C. ____________________________ ____________________________ _________

6. College awards and honor or professional societies
A. ____________________________ ____________________________ _________
B. ____________________________ ____________________________ _________
C. ____________________________ ____________________________ _________

7. Class offices, leadership positions, political organizations, community/volunteer work
A. ____________________________ ____________________________ _________
B. ____________________________ ____________________________ _________
C. ____________________________ ____________________________ _________

8. Other related experiences which you feel should be included
A. ____________________________ ____________________________ _________
The IRTS Summer Fellowship Program encourages students from a variety of majors and concentrations to apply to our program. In this section, we would like you to list specific skills you may have, as well as your level of proficiency. Maybe you have written code with HTML or have experience working with statistical research. Maybe you have mastered Final Cut Pro or speak conversational Mandarin. In the first column provided below please write your experience with software, languages, platforms or other pertinent skills. In the second, please list your level of proficiency – indicate Basic, Intermediate or Master and briefly explain. **You may write more than three skills by expanding the section below.**

<table>
<thead>
<tr>
<th>Example:</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Microsoft Office Suite Intermediate – Worked extensively with Excel and PowerPoint at my recent internship within the Public Relations department at MTV Networks</td>
</tr>
<tr>
<td>B. HTML Basic – Learned coding during a class where we built our own website</td>
</tr>
<tr>
<td>C. French Master – After studying the language for 5 years, and studying abroad in Paris, I am confident in my written and verbal abilities.</td>
</tr>
</tbody>
</table>

| A. ___________________________ |
| B. ___________________________ |
| C. ___________________________ |

**SECTION 5**

Please answer the following essay questions.

1. **If you could meet one key industry executive and ask him/her ONE question, who would it be? What would you ask?**
2. **What type of position do you hope to obtain upon graduation? How does this relate to your ultimate career goal(s)?**

3. **Please highlight the area of the industry you are most interested in pursuing for your career and explain why in the space below.**

<table>
<thead>
<tr>
<th>Analytics</th>
<th>Integrative Marketing</th>
<th>Production</th>
</tr>
</thead>
<tbody>
<tr>
<td>Artist Representation</td>
<td>Interactive Design</td>
<td>Program Development</td>
</tr>
<tr>
<td>Business Affairs</td>
<td>Journalism</td>
<td>Programming</td>
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<td>Digital Strategy</td>
<td>Legal</td>
<td>Promotions</td>
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<tr>
<td>Documentary</td>
<td>Marketing</td>
<td>Public Relations</td>
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<tr>
<td>Entertainment News</td>
<td>Media Buying</td>
<td>Radio Programming</td>
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<td>Finance</td>
<td>Media Planning</td>
<td>Sales</td>
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<td>Information</td>
<td>Media Research</td>
<td>Social Media</td>
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<td>Technology</td>
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</tbody>
</table>

   Other - please explain
4. If you could take THREE industry-related field trips, anywhere in the world, where would you go? What and/or whom would you visit and why?

5. What media industry issues within the past year do you think have had, or will have, the greatest impact (positive and/or negative) on the future of the electronic media business? Cite specifics.

SECTION 6

How did you hear about the IRTS Summer Fellowship Program?

Please highlight one of the choices below and explain:
IRTS website
Professor
Campus Career Services
Friend
Other

Please describe:
Please provide the contact information for the person at your college/university who can post or email IRTS program information to students. Thank you.

<table>
<thead>
<tr>
<th>First Name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Title:</td>
</tr>
<tr>
<td>Department:</td>
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<tr>
<td>Phone:</td>
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<tr>
<td>Email:</td>
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<tr>
<td>Address:</td>
</tr>
</tbody>
</table>

*Forward your completed application and one-page resume to Submit@irts.org*