

**VIRGINIA STATE UNIVERSITY BOARD OF VISITORS
INSTITUTIONAL ADVANCEMENT COMMITTEE
MEETING MINUTES**

March 22, 2017; 10 am to 12 noon
Board Room, Virginia Hall

CALL TO ORDER

Ms. Jennifer Hunter, Committee Chair, called the meeting of the Virginia State University (“VSU”) Board of Visitors (“Board”) Institutional Advancement Committee to order in the Board Room of Virginia Hall on the campus of Virginia State University at 10:00 a.m.

ROLL CALL

A quorum was present.

Committee Members:

Ms. Thursa Crittenden
Ms. Pamela Currey (*absent*)
Dr. Alma Hobbs (*via electronic means*)
Mr. Paul Koonce
Mr. Xavier Richardson (*arrived approximately 10:15 a.m.*)
Dr. Daryl Dance
Mr. Michael Flemming
Mr. Glenn Sessoms (*via electronic means*)

Administration Present:

Dr. Makola M. Abdullah, President
Dr. Donald Palm, Provost/Vice President for Academic Affairs
Reshunda Mahone, Vice President for Institutional Advancement
Dr. Letizia Gambrell-Boone, Vice President for Student Success and Engagement
Henry DeBose, Associate Vice President for Student Success and Engagement
Joanne Curtis Taylor, Chief Internal Audit Executive
Rodney Hall, Executive Director, Enrollment Services
Dr. Annie C. Redd, Special Assistant to the President/Board Liaison
Osubi Craig, Special Assistant for Strategic Initiatives/Director, Governmental Relations
Pamela Tolson Turner, Director, Office of Communications
Dr. Dale Wesson, VP, Research and Economic Development

Legal Counsel Present:

Ms. Ramona L. Taylor, University Legal Counsel Board of Visitors

Other Attendees:

Mr. Travis Edmonds, Office of Information Technology
Beverly Everson-Jones, Chair, VSU Foundation/IA Committee Member
Durba Chatterjee, Associate VP, Institutional Advancement

The Board committee voted to allow Mr. Sessoms’ to listen to the discussion via telephone.

Ms. Mahone introduced Ms. Durba Chatterjee, new Associate Vice President for Institutional Advancement. Ms. Hunter introduced Ms. Beverly Everson Jones, Chair of the VSU Foundation who will serve as a member of the Institutional Advancement Committee.

Ms. Mahone introduced a list of excellent opportunities developed in conjunction with the divisions of Academic Affairs, Student Success, and Engagement, and Research and Economic Development. The list provides (a) definition to support the mission of VSU, (b) focus and align fundraising with priorities and impact, (c) engage VSU stakeholders, (d) provide structure and timeframe, and (e) deliver results. The list of excellent opportunities included the Honors Program, graduate and undergraduate research, military sciences and ROTC, Student Success and Engagement (Hill Leadership Institute, Academic Center for Excellence, Career/Mentoring), Music Department, medical scholars/legal scholars, K-12 partnerships, and public/private partnerships. The discussion is expected to include (1) a review of the current list of opportunities, (2) extend the list of fundraising priorities, and (3) allow alumni, donors, and board members to identify projects they would like to work on and support.

Discussion followed regarding opportunities that may be missing from the list. Suggestions included partnerships with leadership training oriented companies, partnerships with K-12 schools, Humanities, Agriculture (VSU Farm), Engineering, allied health fields (certification), and the VSU radio station. Board committee members also identified those opportunities they would be interested in exploring.

In June 2017, the IA Committee will hold a working session to fully develop each opportunities. In addition, the IA Committee plans to present a summary of all opportunities at the August Board Retreat.

Ms. Mahone presented three Institutional Advancement policies for discussion: (1) Policy 4010 - Policy Governing the Acceptance, Recording, and Naming of Gifts, (2) Policy 4020 - Policy on Endowment Investment and Spending, and (3) Policy 4100 – Policy on Solicitation and Recognition of Gifts. During the discussion, members of the committee recommended changes.

Ms. Hunter indicated that recommended changes to policies will be incorporated, checked for compliance with the Board Bylaws, and reviewed with Legal Counsel before the April Board meeting. Ms. Hunter requested IA Committee members to send changes to Ms. Mahone by Friday, March 24th.

The meeting adjourned at 12 noon.


Jennifer Hunter, Chair

6/12/17
Date