



# Virginia State University

## Academic Affairs & Student Affairs Committee

Thursday, February 8, 2024



# Agenda Overview

I. First-Year Student Success and Retention Initiatives

***Mrs. Joyce Ellenwood*** (Director of the Academic Center for Excellence)

II. Student Success Beyond the First Year and Degree Completion

***Dr. Tia A. Minnis*** (Interim Provost and Vice President for Academic Affairs)

III. Spring Enrollment Update

***Dr. Alexis Brooks-Walter*** (VP, Student Affairs & Enrollment Management)

IV. Fire and Life Safety

***Dr. Alexis Brooks-Walter*** (VP, Student Affairs & Enrollment Management)

V. 6-Year Plan Discussion

***Dr. Tia A. Minnis*** (Interim Provost and Vice President for Academic Affairs)

***Dr. Alexis Brooks-Walter*** (VP, Student Affairs & Enrollment Management)



Joyce Ellenwood

Director of Academic Center for Excellence



# First Year Student Success and Retention Initiatives

- **Academic Center for Excellence Strategic Actions**
  - Implement a Summer Bridge Program for incoming freshmen. **(Priority 1)**
  - Engage in data analytics. **(Priority 1)**
  - Implement an inclusive student advisement infrastructure. **(Priority 2)**
  - Integrate increased access to academic advisement **(Priority 2)**



# First Year Student Success and Retention Initiatives

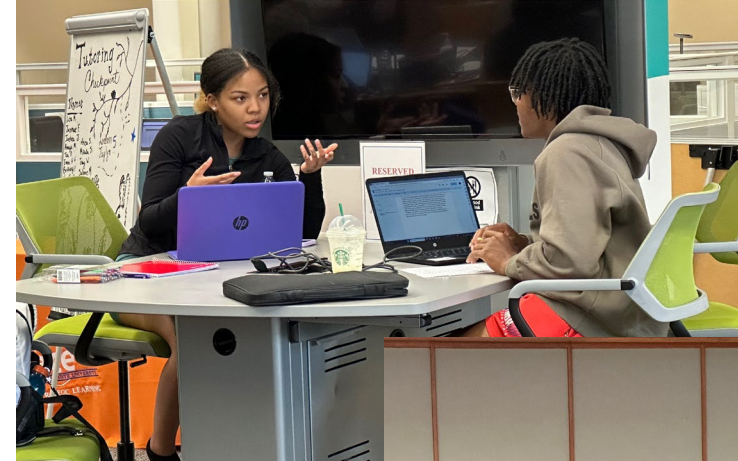
- **ACE Academic Advising**
  - Central Intrusive Advising Model
  - Academic Advisors (Ratio 1:220/Spring 2024)
  - National Academic Advising Association (NACADA) Memberships
  - 25 Majors (added Sophomores in 4 majors)
  - Appointments Scheduled
    - Fall 2022: 1,643 (1,483 Distinct Students)
    - Fall 2023: 1,685 (1,502 Distinct Students)





# First Year Student Success and Retention Initiatives

- **ACE Strategic Learning**
  - 4 Academic Coaches
  - 3 Writing Professional Tutors
  - 20 Peer Tutors (30 subject areas)
  - Appointments Created
    - Fall 2022: 1,790 (604 Distinct Students)
    - Fall 2023: 1,824 (749 Distinct Students)



# First Year Student Success and Retention Initiatives

- **EAB Navigate**
  - **Advisors, Faculty and Staff**
    - Complete Early Alert Progress Reports
    - View students' Academic Profile
    - Text and Email courses taught
    - Document student appointment interactions
    - Create Appointment Campaigns
    - Dashboard for assigned students
    - Communication (Email/Text)
      - 218,486 (198,877 emails, 19,609 text messages)





# First Year Student Success and Retention Initiatives

- **Holistic First Year Support**
  - Trojan Summer Bridge
    - Summer 2022 Cohort 1 = 121
    - Summer 2023 Cohort 2 = 136
  - New Student Orientation
  - Welcome Week/First Year Experience





# First Year Student Success and Retention Initiatives

- **Holistic First Year Support**
  - Living Learning Communities (LLC)
  - Supplemental Instruction Peer-Assisted Study Sessions (SI:PASS)
    - 30 SI: Pass Leaders
  - Learning 2 Learn Academic Recovery
    - 24 students GPA >2.00





# STUDENT SUCCESS BEYOND THE FIRST YEAR AND DEGREE COMPLETION

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**Dr. Tia A. Minnis**





# Academic Affairs Goals

**GOAL 1:** Strategically Establish and Enhance Academic Program Offerings

**GOAL 2:** Provide Innovative Opportunities for Degree Completion and Overall Student Success

**GOAL 3:** Increase Investment in Teaching and Learning, and Faculty Development, Support, Recognition, and Rewards

**GOAL 4:** Leverage Instructional Technology to Enhance Teaching and Learning

**GOAL 5:** Increase Funding for Research Activities and Scholarly Endeavors to Foster a Culture of Innovation and Academic Excellence

**GOAL 6:** Foster Meaningful Partnerships with the Petersburg Community



**Student Success is Our Highest Priority**



## Strategically Establish and Enhance Academic Program

### B.S. Mechanical Engineering

- *Approved by SCHEV Council*
- *August/Fall 2024*

### M.B.A. in Business Administration

### M.S. in Data Analytics

*Finalizing SCHEV Feedback  
Council Review March 18, 2024*



**Provide Innovative Opportunities for Degree Completion and Overall Student Success**

## Strategies to Increase Job Attainment/Higher Pay

- **Stackable Credentials**
  - Labor Market Aligned Certificates
  - Micro-Credentials



**GREATER HAPPENS HERE**



**Provide Innovative Opportunities for Degree Completion and Overall Student Success**

## **Partnered with Online Training Company MedCerts**

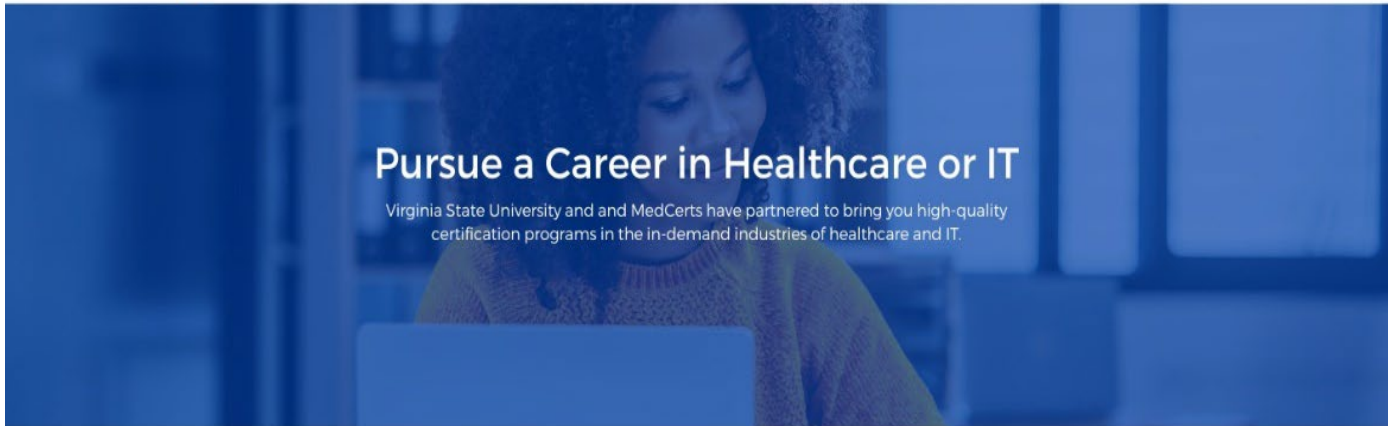
- Offer Certification Programs in Health Care, Information Technology and Professional Development
- 49 Professional Workforce Certificates







**EXPAND VSU ACADEMIC INFRASTRUCTURE**












## Pursue a Career in Healthcare or IT

Virginia State University and MedCerts have partnered to bring you high-quality certification programs in the in-demand industries of healthcare and IT.

### Online Healthcare & Medical Training Programs

Explore our 30+ allied health and specialty medical certification training programs or keep scrolling to learn more about Virginia State University and our partnership with MedCerts.

	<p>CHAA CEHS CPHT MCBC</p> <p>HI 9000</p> <p><b>Allied Healthcare Professional</b></p> <p><a href="#">Learn More</a></p>		<p>RBT CHAA</p> <p>BT 1000</p> <p><b>Behavior Technician and the Medical Office</b></p> <p><a href="#">Learn More</a></p>		<p>RBT</p> <p>BT 1100</p> <p><b>Behavior Technician Specialist</b></p> <p><a href="#">Learn More</a></p>
	<p>CET CPT</p> <p>HI 6300</p> <p><b>Cardio-Phlebotomy Technician</b></p> <p><a href="#">Learn More</a></p>		<p>AHSP CCHA CHAA</p> <p>HI 9800</p> <p><b>Clinical Medical Assistant &amp; Scribe Professional</b></p> <p><a href="#">Learn More</a></p>		<p>CCHA CHAA CET CPT</p> <p>HI 9700</p> <p><b>Clinical Medical Professional (Medical Assistant + Phlebotomy Tech + EKG Tech)</b></p> <p><a href="#">Learn More</a></p>
	CCHA CHAA CPT		CCHA CHAA CPT		CCHA CHAA CPT

VSU MedCerts Microsite <https://vsu.medcerts.com/>

**Provide Innovative Opportunities for Degree Completion and Overall Student Success**

## **VSU Coursera Career Academy**

- Includes 26 Courses
  - Industry Certification or Credential
- Fast Track Courses
  - High-Growth Areas
  - Short-Term Training
- Free for VSU Faculty Staff Students







**EXPAND VSU ACADEMIC INFRASTRUCTURE**



VSU Career Academy for Faculty & Staff  
Greater Happens Here

**Start your career journey with industry-leading, skills-first training that gets you job ready**

No experience required. For career starters or switchers looking for in-demand, entry-level jobs.

VSU Coursera Microsite





**EXPAND VSU ACADEMIC INFRASTRUCTURE**

Certificate Training	Credentials Offered By	Median Salary	Jobs Available
<b>Cybersecurity Professional</b>	Microsoft, IBM, Google	119,700	147,973
<b>IT Support Specialist</b>	Google, IBM	56,200	318,249
<b>Data Analyst</b>	Google, IBM	90,500	82,489
<b>Project Manager</b>	Google, IBM	102,800	336,402
<b>UX Designer</b>	Google	121,200	70778
<b>Social Media Marketer</b>	Meta	50,000	22,146
<b>Data Scientist</b>	IBM	138,100	69,304
<b>Sales Development Rep</b>	Salesforce	64,900	51,277
<b>Application Developer</b>	IBM	114,600	66,200
<b>Bookkeeper</b>	Intuit	45,700	296,935
<b>Sales Operations Support</b>	Salesforce	49,000	13,423
<b>Data Engineer</b>	Meta, IBM	130,000	74,302
<b>Marketing Analyst</b>	Meta	87,400	5,645
<b>DevOps Engineer</b>	IBM	135,000	49,598
<b>Data Warehouse Developer</b>	IBM	76,200	33,429
<b>Mainframe Develop</b>	IBM	117,000	7,673
<b>Digital Marketer</b>	Google	61,300	81,463
<b>Sales Representative</b>	HubSpot	60,100	728,054
<b>iOS Developer</b>	Meta	140,200	11,382
<b>Android Developer</b>	Meta	141,200	12,048
<b>Technology Consultant</b>	SAP	104,300	102,622
<b>Career Coach</b>	Goodwill	48,000	29,407
<b>IT Project Manager</b>	IBM	120,200	117,312
<b>Customer Service Representative</b>	CVS	37,600	826,296
<b>Network Engineer</b>	Akamai Technologies	80,300	22,972

VSU Coursera Microsite

## Provide Innovative Opportunities for Degree Completion and Overall Student Success

### Degree Completion – Stop-Outs

- Reengaged 17 Students
  - Degrees Awarded in Fall 2023
- Reengaged and Re-Enrolled 12 students - Winter Session 2023
  - 5 - Spring 2024 Completion
  - 7 - Summer 2024 Completion



# QUESTIONS?

GREATER HAPPENS HERE





# Dr. Alexis Brooks-Walter

## VP, Student Affairs & Enrollment Management



*“Safety isn't expensive, it's priceless.”*

# Spring Enrollment 2024 (Validated)

	<b>Spring 2022 (1/31/22)</b>	<b>Spring 2023 (1/30/23)</b>	<b>Spring 2024 (1/29/24)</b>
<b>Total Students Enrolled</b>	<b>3301</b>	<b>3731</b>	<b>3831</b>



		Fall 2021	Fall 2022	Fall 2023	Fall 2024
		2/1/21	1/31/22	1/30/23	1/29/24
New Undergraduates (Freshmen and Transfers)					
	Applications	5,938	10,506	22,196	<b>22,956</b>
	Deposits	6	13	144	<b>163</b>
Freshmen					
	Applications	5,782	10,189	21,786	<b>22,545</b>
	Deposits	6	11	137	<b>155</b>
Transfers					
	Applications	156	317	410	<b>411</b>
	Deposits	0	2	7	<b>8</b>
First Time Graduate-Master's					
	Applications	108	141	371	<b>443</b>
	Admits	3	1	21	<b>10</b>

# Fire and Life Safety

- Generator load tests      Completed 1/5/24
- Functional smoke detectors      Ongoing
- Inspections on the life safety systems      Completed 12/31/23
- Broken pull stations in the stairwells      Ongoing\*
- Broken fire doors and fire door hardware      Temporary fix 1/10/24; Permanent doors ordered
- Sprinkler inspection      Completed 12/15/23
- Extreme fire lane parking      Completed 12/15/23

# Williams Hall

1/11/24

Small fire occurred in washer/dryer unit in Williams Hall. There was smoke damage throughout building, and students were relocated to Comfort Inn.

1/12/24

ServePro LLC was contracted to mediate clean-up. They sanitized and deodorized the entire structure which took approximately 2 weeks.

1/22/24

New smoke detectors were installed. Building placed under fire watch and cleared for re-occupation on 1/24/24.

1/26/24

Students moved back into residence hall 1/26/24. New fire alarm system has been ordered and will be installed in late February/March.





# Six Year Plan Discussion



# Plan Overview

1. **Financial Aid Support and Tuition Assistance** to Reduce the Cost of Higher Education
2. **Together We Achieve Greater** – Partnerships with the Petersburg Community
3. **Trojan Care** - Mental Health and Wellness Initiatives
4. **VSU & RBC School of Technical and Professional Studies**
5. Leveraging **Technology** and **Artificial Intelligence**