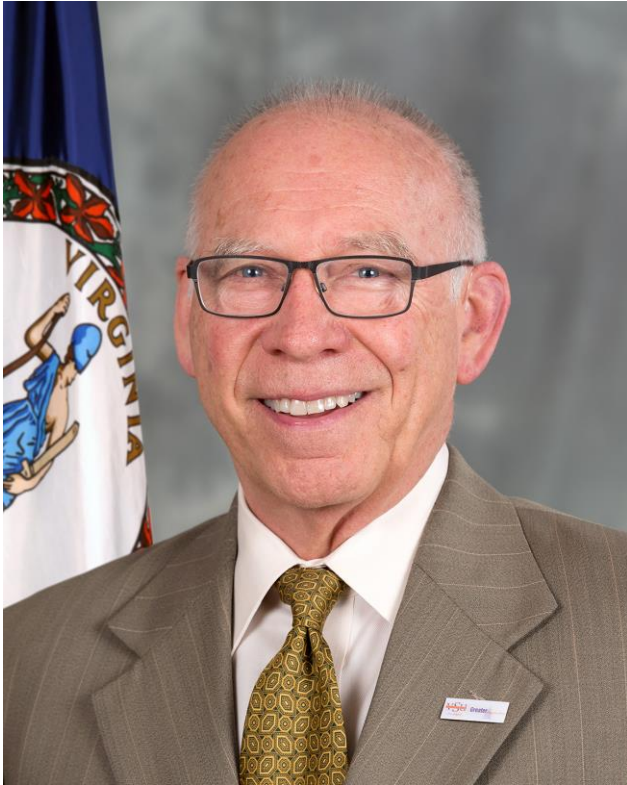


Robert E. Denton, Jr.



Robert E. Denton, Jr., Ph.D. retired July 1, 2022, after 34 years at Virginia Tech. He held the W. Thomas Rice Chair in the Pamplin College of Business and was the Founding Director of the School of Communication at Virginia Tech. He received his undergraduate and master's education at Wake Forest University and his doctorate from Purdue University. Prior to coming to academe, Denton worked at advertising agencies in New York and Chicago. He was also the founder of Denton, Kreps, and Weckerly, LTD., a full-service advertising agency. In addition to commercial accounts, Denton worked in numerous political campaigns.

During Denton's 34 years at Tech, 32 of those years he served as an Administrator. He provided leadership to the former department and now School of Communication for 22 years. He was also the founding Director of the Rice Center for Leader Development and served in that position for 11 years. He was named the W. Thomas Rice Chair, Eminent Scholar in 1996. Denton is the author, co-author or editor of 33 books, several in multiple editions.

Over the years, Denton has worked with several media organizations to include hosting a weekly public affairs program with Blue Ridge Public Television for eleven years. Denton has participated in over 2,000 local, state, and national media interviews. Currently he serves as Political Analyst for WDBJ-7 and the Wheeler Radio Group as well as Contributor to the Virginia News Talk Radio Network. Denton hosts a weekly public affairs program for Blue Ridge Public Television entitled "Conversations with Bob Denton." Denton was appointed to the Virginia State University Board of Visitors in July 2022.