



Division of Academic & Student Affairs

Board of Visitors Meeting

04/22/2021

Dr. Donald E. Palm

Sr. Vice President for Academic & Student Affairs/Provost

Mr. Rodney D. Hall

Assistant Vice President for Enrollment Management

Ms. Regina Barnett Tyler

Interim Associate Vice President for Student Success
and Executive Director, TRiO Programs



Outline

1. Action Items for Approval
2. Virginia State University Public Health Institute
3. Fall 2021 Enrollment Management Update
4. COVID-19 Update
5. Performance Measures Update
6. New Program Updates
7. VSU Innovation Program
8. Student Success and Engagement Report



Enrollment Management Update

Rodney D. Hall

Assistant Vice President for Enrollment Management



Admissions Report

	4/12/2019	4/13/2020	4/13/2021
	Fall 2019	Fall 2020	Fall 2021
Freshmen			
Admits	6,206	7,193	4,817
Engaged	1,235	1,442	1,425
Deposits	211	240	245
Transfer			
Admits	93	87	85
Engaged	49	39	32
Deposits	9	10	11



Yield Report

Year	2019 Census	2020 Census	2019 Year-to-Date	2020 Year-to-Date	2021
# of Admits	7,471	9,627	5,144	6,770	5,129
Yield	14.9%	9.6%	3.2%	2.9%	4.6%
# of Net Deposits	1,116	927	166	198	236



Enrollment Updates

- Interactive campus map and virtual tour
- Virginia College Affordability Network (VCAN)
- Enrollment Team
- Events

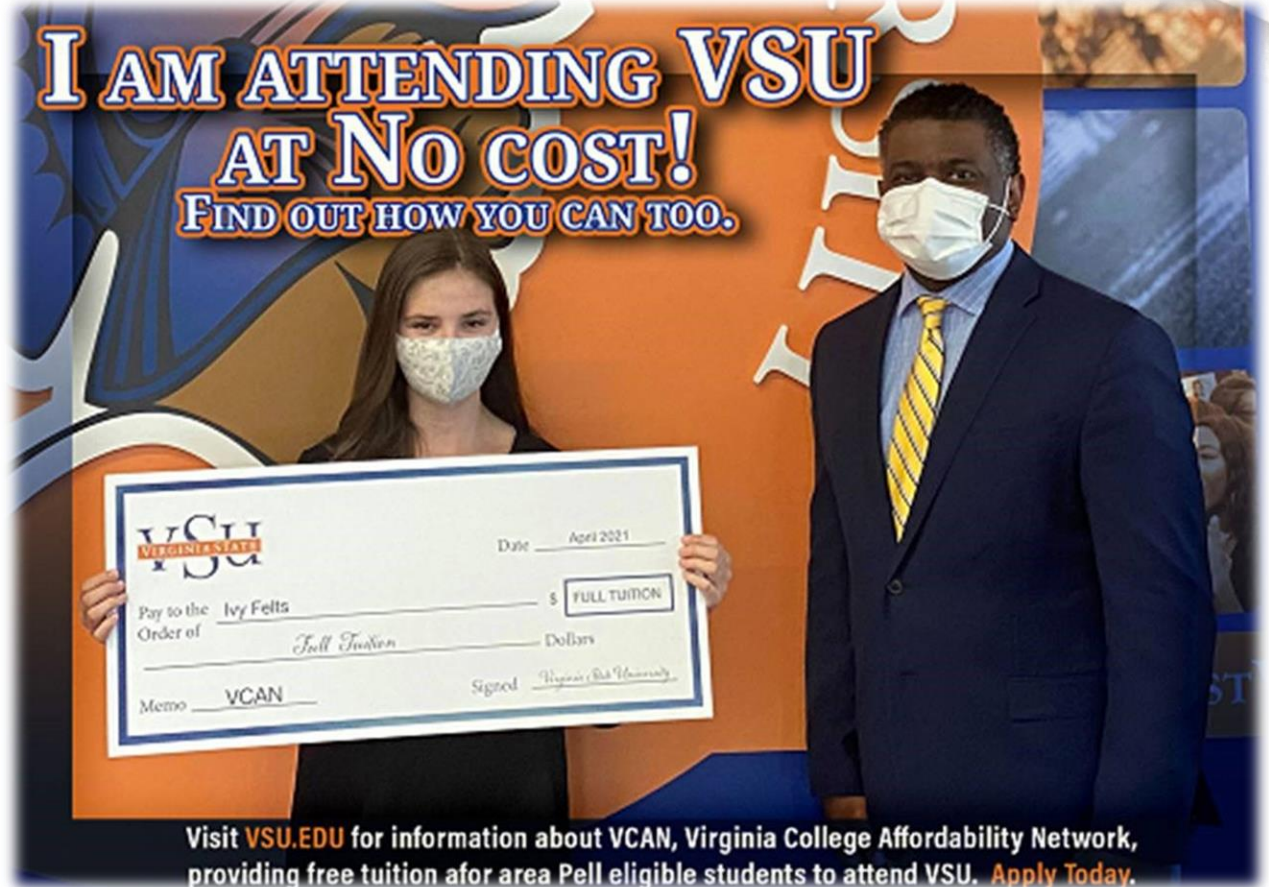
Campus Map and Virtual Tour

- Aerial photos complete
- On campus photoshoot on May 10th





VCAN



Visit VSU.EDU for information about VCAN, Virginia College Affordability Network, providing free tuition for area Pell eligible students to attend VSU. **Apply Today.**



New Enrollment Team

- Director of Transfer Center
- Executive Director of Admissions
- Director of VCAN and Strategic Initiatives
- Bilingual Multicultural Counselor



Events

- Virtual fairs and visits – Admissions and FinAid
- Virtual Open House
- In-person campus tours
- Transfer Open House and Counselor Outreach
- Tidewater Chapter Alumni Event



Questions?



SCHEV PERFORMANCE MEASURES

**VSU Priority 2:
Sustain Academic
Excellence**

1

Performance Measure 1

Number of in-state undergraduate headcount enrollment

2

Performance Measure 2

Number of in-state bachelor degree awards

3

Performance Measure 3

Number of in-state STEM-H bachelor degree awards

4

Performance Measure 4

Number of in-state, upper level – junior and senior level for four-year institutions

5

Performance Measure 5

Number of in-state bachelor degrees awarded underrepresented populations

6

Performance Measure 6

Number of in-state two-year transfers to four-year institutions



SCHEV PERFORMANCE MEASURES

- **Current Cycle Projection/Targets – AY 2016-2020**
 - AY 2019-2020 and AY 2020-2021 will be reviewed in Fall 2022
- **Next Cycle Projection/Target – AY 2021 - 2025**
 - Projection Targets will be submitted May 1, 2021
 - Projection Targets will consist of:
 - Consultation from SCHEV;
 - Data Analytics on Student Performance over several years ;
 - Projection Targets for AY 2021-2022 through AY 2022-2023 will be reviewed in 2024.



**VSU Priority 2:
Sustain Academic
Excellence**

COVID-19 UPDATE





Virginia State University COVID-19 Update

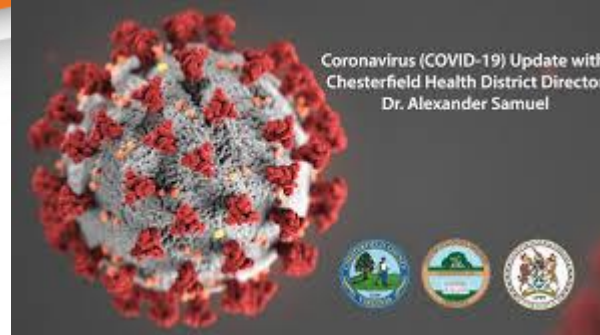
- Vaccinating the VSU Campus Community began on April 1, 2021 for faculty and staff and April 17, 2021 for students.
- As of April 19, 2021, VSU has performed over **5,773** COVID-19 tests since January 15, 2021 recording a total of **82** positive cases and an overall test positivity rate of **1.4%**.
- Last week we performed **431** tests and recorded **3** new campus related COVID-19 case plus **1** self-report which brought our active total to **5** and our weekly test positivity rate to **.7%**.
- **Two** students isolated on campus and **Three** at their off-campus residence.



Virginia State University/Chesterfield Department of Health Planning and Assessment Team Meeting

- In continued efforts to maintain the health and safety of the faculty, staff and students on the VSU campus, the University continues to partner with the Virginia Department of Health (VDH) to identify potential areas for improvement.
- A state epidemiologist and her team visited campus on Thursday April 1, 2021 to make informed recommendations regarding **containment, quarantine, and infection control guidance.**





VIRGINIA STATE UNIVERSITY RECEIVES “HIGH MARKS” FROM THE VIRGINIA DEPARTMENT OF HEALTH

- “Virginia State University is following guidelines appropriately, exercising proper measures, adjusting as needed, and is effective in following COVID-19 health and safety guidelines,” says Nurse Epidemiologist Kyle Holmes.
- “Your handling of HVAC air quality is superior which is a key factor in lessening the potential of further spread of COVID-19.” Holmes further commended VSU for its “excellent containment and prevention measures,” saying VSU is “hitting the mark and doing very well.”
- VDH recommendations for improvements at VSU were minor and centered primarily around additional signage in some buildings and bathrooms and additional student education efforts.



Spring 2021 Calendar

Event	Date
Student Testing	January 15 th – 30 th
Classes Start	February 1, 2021
Trojan Wellness Days	March 24, 2021 April 15, 2021
Last Day of Classes	May 7, 2021
Final Exams End	May 17, 2021
Spring Commencement	May 23, 2021





VSU Priority 3:
Provide a
Transformative VSU
Experience that
Supports the Holistic
Development of
Students

Planning for Fall 2021

- Activate COVID-19 Taskforce
- Scheduling of Face-to-Face Classes
- Faculty Advisement Workshop
- Fall 2021 Registration Campaign



New Academic Programs



**VSU Priority 2:
Sustain Academic
Excellence**

MBA in Business Administration

Final Approval Process with SCHEV
Fall 2021 Start Date

MS in Data Analytics

Final Approval Process with SCHEV
Fall 2021 Start Date

Master of Social Work

Approved by SCHEV & SACSCOC

M.Ed. - Online

Notification Sent to SACSCOC
Fall 2021 Start Date



Innovation Award



VSU Priority 3:
Provide a
Transformative VSU
Experience that
Supports the Holistic
Development of
Students

DATE	ACTIVITY
Jan-Feb 2021	Identified Chair of Innovation Awards Committee
	Developed Timeline, Goals, Review Process
March 2021	Committee Members Nominated by Deans, SGA and Faculty/Staff Senate
	Committee Meeting to provide recommendations on program guidelines and process
April 2021	Announcement of Innovation Award to the University Community
May-June 2021	Preparation Workshops for Proposal Submission
June 2021	Proposal Submissions
July 21, 2021	Proposal Review by Committee
September 2021	Projects Begin





Student Success and Engagement

IAVP

- Trojan Care Response Team, (TCRT) continues
 - ordered additional linen for Whiting Hall
 - adjusted
 - Restructured food kit pick up for off campus students
- Womxns History Month
- Coordinate volunteers for the VDH Crater District Vaccination event
- Trojan Girls Rock! Awards Ceremony
- Two applications for the Trojan Spirit Fund
- Planning for Homecoming 2021



Homecoming Core Committee Proposed “Traditional” Homecoming dates and events

DATE	EVENT	TIME	LOCATION	HOST
10/16/2021 SAT	PRE-DAWN PARTY	12AM – 3AM	DANIEL GYMNASIUM	DSA
10/16/2021 SAT	MIDNIGHT BREAKFAST	4AM – 6AM	JONES DINING HALL	DSA
10/17/2021 SUN	GOSPEL CONCERT	3PM – 7PM	MULTI-PURPOSE CENTER	DSA
10/17/2021 SUN	LIGHTING OF THE STADIUM	8PM – 10PM	ROGERS STADIUM	DSA
10/18/2021 MON	SGA TALENT SHOW	7PM-9PM	DANIELS GYMNASIUM	SGA & DSA
10/19/2021 TUES	ROYAL CORONATION	7PM – 10PM	DANIELS GYMNASIUM	Chairperson/DSA
10/20/2021 WED	ORG BAZAAR	2PM – 6PM	UNIVERSITY AVENUE	DSA
10/20/2021 WED	HIP HOP CONCERT	8PM	MULTI-PURPOSE CENTER	DSA/MPC
10/21/2021 THUR	STEP SHOW	7PM – 9PM	DANIEL GYMNASIUM	DSA
10/22/2021 FRI	GOLF TOURNAMENT	7AM – 11AM	DOGWOOD TRACE	E.A./A.A
10/22/2021 FRI	VENDORS BAZAAR	12PM – 6PM	OLD BAND PRACTICE FIELD	DSA
10/22/2021 FRI	PEP RALLY	12PM-2PM	ROGERS STADIUM	DSA/TAB
10/22/2021FRI	ALUMNI ASSOC. COOKOUT	3PM-6PM	ALUMNI HOUSE	VSUAA
10/22/2021 FRI	COMEDY SHOW	7PM-10PM	MULTI-PURPOSE CENTER	SPECTRUM
10/22/2021 FRI	“SOMETHING ON THE HILL”	7PM-10PM	FRONT LAWN/VA HALL	A.A
10/23/2021 SAT	PARADE	6AM-10AM	CITY OF PET. AND ETTRICK	RLH/OTHERS
10/23/2021SAT	PRESIDENT’S TAILGATE	11AM-2PM	ROGERS STADIUM	A.A.
10/23/2021 SAT	FOOTBALL GAME	2PM	ROGERS STADIUM	ATHLETICS
10/24/21SUN	CHAMPAGNE BRUNCH	11AM-2PM	GATEWAY DINING & EVENT CENTER	A.A

Residence Life & Housing

- **Housing Registration continues for 2021-22; 167 FTF**
- **Returning Student Housing applications 213**
- **Plan to return at full capacity for 2021-22**

FLOW/Campus Ministry

- **Weekly Bible Study and Sunday Service**
- **Distributed “Thank You” notes during Women’s History Month**
- **Assisted with grief counseling regarding the passing of Mr. Neal**

Community Engagement

- **Received \$10,000 gift from ECMC for the campus food pantry;**
- **Submitted a grant for \$12,000 with Food Lion for food pantry;**
- **Planning to relocate the Chesterfield Cty Food distribution from the MPC**

Student Activities

- **Greek Letter orgs have completed the membership intake process**
- **Royal Court Pageant April 25, 2021**
- **Spring Fling April 12 – 16, 2021**
- **Mr. and Miss VSU Pageant, April 25, 2021**

Trojan Student Leadership Program

- **Working to develop the Trojan Leadership Program curriculum**
- **Plan to meet to discuss co-curricular transcript**
- **Partnering with Admissions for Summer orientation and TIP Leaders**

TRIO Programs

- **Preparing for TRIO: SSS office ribbon cutting**
- **SSS preparing for its 6 month check up due April 30th**
- **TRIO: Pre college programs assisting with FAFSA completion**
- **Keonte’ Owens, VAEOPP President 2021-22**

Student Conduct

- **Spr. 2021 Data:
Fr. – 20; Soph. – 9; Junior – 7; Senior – 5 Total 41
1 - Title IX
11 – Stop the Spread Violations (Restorative Justice)**

Career Services

- **Facilitated the first Virtual Entrepreneur Expo on March 10, 2021**
- **46 students, Alumni, and staff participated in the Grow with Google Career Readiness Certification program.**
- **Collaborated with Dr. O. Faison to present a Handshake to the Petersburg, Hopewell, and Prince George Chamber, along with other regional economic development partners on March 25, 2021.**

Student Success & Engagement Highlights

WONT

FROM CLASSROOM TO BOARDROOM

AUTHENTIC RECRUITMENT OF DIVERSE YOUNG PROFESSIONALS

THURSDAY, APRIL 8 @ 11AM



Rob Corradi
Sun Tribe



Heather Barton
Willowtree



Devin Norris
Dominion Energy



Jen Porcelli
Garner



Joseph Lyons
Virginia State University



Advanced Registration Required
[Register Now](#)

VSU Women's Appreciation Month

UPCOMING EVENTS | MARCH 2021

A Woman's Wellness Zoom Web Conferencing 7 PM Wednesday March 3rd	What A Woman Wednesday Social Media @ladiesofvsu Every Wednesday For The Month Of MARCH	International Women's Day Social Media @ladiesofvsu ALL DAY Monday March 8th
What You Know 'Bout Women Zoom Web Conferencing 8 PM Tuesday March 9th	Women In Leadership Zoom Web Conferencing 7 PM Wednesday March 10th	Sip & Beat Pt. 2 Zoom Web Conferencing 8:30 PM Thursday March 11th
She's Building Her Empire Zoom Web Conferencing 6:30 PM Thursday March 18th	Women's Summit Zoom Web Conferencing 8 PM Wednesday March 22nd	My Sister's Keeper Zoom Web Conferencing 6:30 PM Wednesday March 24th
	"Still I Rise" Zoom Web Conferencing 6 PM Monday March 29th	Virtual Pop-up Shop Instagram Live @ladiesofvsu 7 PM Wednesday March 31st

Follow us @ladiesofvsu for more information about each event, including ZOOM meeting ID.

STUDENT ELECTIONS

MARCH 8TH

6:00 PM WEBEX

Spring Fling

MONDAY, APRIL 12TH
STUDENT ELECTION VOTING DAY

TUESDAY, APRIL 13TH
'GOSPEL ALIVE'
SPRING FLING PEP RALLY

WEDNESDAY, APRIL 14TH
ORG BAZAAR

THURSDAY, APRIL 15TH
TIN-TOP COMPETITION

FRIDAY, APRIL 16TH
COMEDY SHOW

WEAR YOUR MASH

VSU VIRGINIA STATE

Congratulations to the 2021-22 SGA Election Winners

Kameron Gray

President

Yousif Omer

Executive Vice President

Destiny Sanders

Vice President, Academic Affairs

Makyla Coles

Vice Pres., Student Success & Engagement

Mekhi McKinney

Vice President, Administration

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Any
Questions